Lauren Sato *(she/her)*
CEO

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Lauren@adadevelopersacademy.org
adadevelopersacademy.org

Ada Developers Academy // 1215 4th Ave #1050, Seattle, WA 98161

ada developers academy

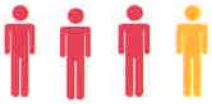
NON-PROFIT, TUITION-FREE CODING SCHOOL FOR WOMEN AND GENDER DIVERSE INDIVIDUALS.

6
MONTHS OF IMMERSIVE CLASSROOM WORK

5
MONTH INTERNSHIP AT A SPONSORING COMPANY



AVERAGE SALARY INCREASE FOR ADA STUDENTSPOST-GRADUATION



76%
*STUDENTS IDENTIFY AS P.O.C.

*PEOPLE OF COLOR DATA FROM ADA COHORTS 9-12



28%
**STUDENTS IDENTIFY AS MEMBERS OF THE QUEER COMMUNITY

**QUEER COMMUNITY DATA FROM ADA COHORTS 9-12

ADA TEACHES FULL-STACK WEB DEVELOPMENT, ALLOWING STUDENTS TO CHOOSE WHAT SPECIALTY OF SOFTWARE DEVELOPMENT THEY WANT TO PURSUE POST-ADA.

OUR CURRICULUM ALSO INCLUDES WORKSHOPS FOCUSED ON SOCIAL JUSTICE AND EQUITY, ENSURING GRADUATES ARE EQUIPPED WITH THE KNOWLEDGE TO ADVOCATE FOR THEMSELVES AND OTHERS WHEN THEY ENTER TECH.



DIVERSE.



POWERFUL.



TRANSFORMATIVE.

FIND US:
WWW.ADADEVELOPERSACADEMY.ORG
TWITTER: @ADAACADEMY
WWW.FACEBOOK.COM/ADADEVELOPERS



Ada Annual Report

July 1, 2018 – June 30, 2019

ada developers academy

Who We Are



We are a nonprofit, tuition-free coding school for women and gender diverse adults. We focus on serving individuals from low-income, underrepresented minority, and LGBTQIA+ communities.

Ada develops software engineers who are skilled, confident, and work-tested — our graduates are experienced in practical, team-based software development, and they learn new technology rapidly.

We believe that diversity in teams creates more effective work cultures and innovative products. We advocate for and support our students, alums, and partners to foster healthy, equitable environments. Together, we are building toward a more inclusive tech industry.

OUR IMPACT*

91% of our graduates were hired into full-time jobs in tech**

78% of our graduates are people of color

48% of our graduates are from underrepresented communities of color

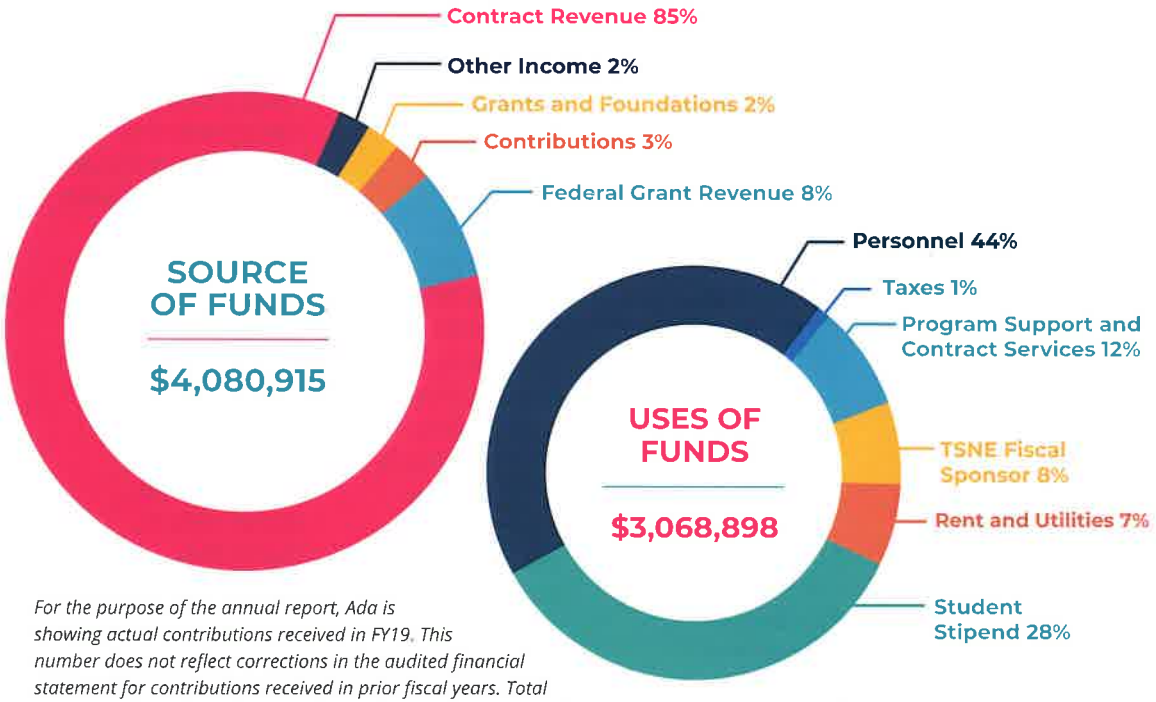
29% of our graduates identify as part of the LGBTQIA+ community

51% of all of individual giving came from our alums and students

between July 1, 2018 and June 30, 2019

***within 180 days of graduating from Ada Developers Academy*

Financials



For the purpose of the annual report, Ada is showing actual contributions received in FY19. This number does not reflect corrections in the audited financial statement for contributions received in prior fiscal years. Total net assets of $1.8M as of June 30, 2019 reflected in the TSNE audited financials remain unchanged.

Ada Loans // Cohort 9–Cohort 12



Fundraising efforts over the past two years have been focused on securing funding for loans to Ada students for living expenses while attending Ada programs. We are deeply appreciative of donations made to support these students. Each cohort, together we raise $175,000–$200,000 prior to the start of a program to create loans of up to $15,000 per qualifying students. As Adies repay these loans, starting with Cohort 9 in the Spring of 2019, funds are invested in this program for future student loans.

Our Board + Staff

CURRENT BOARD OF ADVISORS

Scott Case
CO-FOUNDER, BOARD CHAIR

Lisa Chin

Liz Rush
ADA ALUM COHORT 1

Miriam Cortes
ADA ALUM COHORT 6

Rachel Klein

Tammarrian Rogers

CURRENT STAFF MEMBERS

Alexandra Holien
Becca Elenzil
Bethany Lindsey
Chris McAnally
Christine Martin
Dee Del Rosario
Devin Helmgren
Gabriela Pinto
Kaida Masaki
Lisa Flores
Jane Park
Jared Maddox
Sarah Ervin

FORMER BOARD OF ADVISORS

We are grateful for the support of the following former board members who have guided and supported Ada at various points during our first 6 years:

Elise Worthy
CO-FOUNDER

Amy McCullough
Cynthia Tee
Jill Domanico
Kalpana Naranaswamy
Liz Pearce
Marleigh Chiles
ADA ALUM COHORT 3

Melinda Mizuta
ADA ALUM COHORT 1

Michelle Goldberg
Rachel Stoermer
Rogers Weed
Susannah Malarkey
Ted Bardusch

Thank You

Elizabeth Pearce
Elizabeth Sparks
Elle Vargas
Emilce Sanchez
Emily Ireland
Eric Lindburg
Eric Petersen
Eric Shoubridge
Erik Blazing
Erin Sullivan
Eva Sawyer
Evan Gilbertson
Evette Bacon
Federico Nava
Feiya Wang
Gareth Ferneyhough
Geetika Bangard
George Gaylor
Grant Eoff
Gregory Harrison
Guinevere Saenger
Harshal Vadnere
Holly Styant-Browne
Honex Escarez
Ian Greenfield
Ilyssa London
Irena Lam
Isabel Suchanek
Issac Del Rosario
Jade Siminitus
James Grams
Janina Buechner
Jared Proske
Jason Hortsch
Jason Knoll
Jason Panzer
Jason Studstill
Jayden Shagam
Jeanie Walker
Jeff McKean
Jeff Nienaber
Jeff Richards
Jeffery Miller
Jeffrey Hulten
Jenna Badanowski
Jennifer Batten
Jeremy Modjeska
Jessica Cook
Jill Domanico
Jillian Boshart
John Layton
John Pile
John Weeber
Jon Byrum
Jon Gill
Jonas Barklund
Juan Lopez
Julie Foecking
Julio Rivera
Julius Canter
Justin McKay
Kaitlin Ramirez
Karen Nalls
Karin Kubischta
Karrie Pilgrim
Katey Schuyler
Katharine Spitzer
Katherine Defliese
Katherine Lonczak
Kathryn Pond
Kathy Davis
Katie Rembold
Katie Ritter
Kaylee Andrews
Kelsey McAlphine
Ken Sriwijaya
Keren Katz
Kimberley Zell
Kirsten Schumy
Kristine Toguchi
Kyle Bluff
Kyle Curnutt
Kyle Marcon
Kyle Trethewey
Kylie Della
Laura Naegel
Laura Szkolar Sienkiewicz
Laura Webb
Lauren Herrera
Lauren Knueppel
Lea Catoe
Lea Nishimura
Leander LeSure
Leang Chung
Lee Byrne
Lindsay Thompson
Lindsey Patterson
Lisa Rolczynski
Logan McDonald
Lorraine Andrew
Louis Brotherton
Luxi Lindsey
Madeleine Johnson
Maiu Fischer
Maja Graonic
Mariano Martinez III
Marie Potter
Marjorie Ferris
Mark Neumann
Mark Pitman
Mary Lamkin
Mary Morrison
Matt Feodoroff
Matt Mickelson
Matt Prichard
Matt Tassos
Matthew Bell
Matthew Wilson
Melinda Reese
Melissa Dalton
Melissa Rodriguez
Michael Cavaliere
Michael Kosten
Michael Schaeffer
Michael Spann
Michelle Gamboa
Michelle Gutierrez
Michelle Urberg
Mike Tosch
Miles Crawford
Minh Ha Pham
Morgan Cole
Morgan Rote
Moses Allooh
Moz Contributions
N. Long
Nathan Scott
Natomas In Home Computer Repair
Nicholas Johnson
Nicole Iwasaki
Nicole Url
Nikita Hurkadli
Nisha Uppala
Oliver Moffat
Olivia Crusoe
Ordonez and Suan
Patrick Sheehy
Paul Reinitz
Pete Higgins
Peter Garland
Peter Norvig
Philippe Brissaud
Piera Damonte
Qijing Yu
Quinn Zander-Conn
Rajbeer Dhatt
Rennick Oxford
Rex McAnally
Rob Ip
Robb Vest
Robbie Ames
Robert Villahermosa
Rohith Maneyapanda Ponnappa
Ronnie Huynh
Ryan Hood
Ryan Johnson
Ryan Riden
Ryan Robinson
S. Barag
Sahana Murthy
Sally Moore
Samuel Livingston-Gray
Sara Stiltner
Sean Haneberg
Sean Smith
Shane Johnson
Shannon Callies
Shawn South
Sigrid Benezra
Simon Cropp
Stacey York
Stanley Rawrysz
Stephan Mack
Stephanie Hippo
Stephanie Nelsen
Stephen Phillips
Steve Krause
Steve Talt
Steven Pautler
Steven Roberts
Suraj Parameswara Iyer
Suzanne Hwang
Suzanne Mulligan
T. Lie
Tamar Hershenbaum
Tanja Nijemcevic
Tanja Stroble
Ted Roberts
Tehut Getahun
Thad Hitchcock
Thomas O'Connor
Tim Chang-Miller
Timothy DeHan
Timothy Plummer
Timothy Swast
Todd Pfannenstiel
Tom Blikre
Tracy Kropp
Travis Hartwell
Travis Spangle
Tyson Burris
Ujwala Khaire
Vaughn Bench
Vero Petro
Victoria Garcia
Victoria Shimizu
Vince Szopa
VirginiaTrethewey
Vocal Image Communications, LLC
Wendy Grus
Wenjie Fang
Yihua Zhang
Yuri Nakashina
Zachary Cook
Zane Teh

Contributors are those who have given their support of Ada through a donation in FY2019.

ADA DEVELOPERS ACADEMY

at the Innovation, Technology, and Economic Development Committee

of the Washington State House of Representatives

February 25th, 2020



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Agenda

1. Program Overview
2. Student Stories
    a. Current Student
    b. Current Intern
    c. Ada Alum
3. Ada by the Numbers
4. What's Next



ADA PROGRAM OVERVIEW

ada developers academy

Program Overview

Ada Developers Academy is a non-profit, tuition-free coding school for women and gender diverse adults. We focus on serving **low income people, underrepresented minorities, and members of the LGBTQIA+ community.**

Program Overview



Classroom Experience

Writing Code	HTML/CSS | Ruby | Ruby on Rails | Web APIs | Javascript | CS Fundamentals
Software Engineering	Test-Driven Development | Pair Programming | Agile Practices | Networking | Career Readiness
Advocacy	Diversity and Inclusion Training | Racial Caucusing | Allyship Training | Leadership | Advocacy Work | Identifying Microaggressions

Internship Experience

01 **Interview Week**

Each student will interview with 6 partner companies

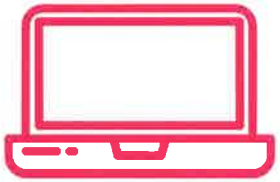
02 **Interview Placement**

Student will be placed based on company interview feedback, instructor feedback, and student preference

03 **Thursdays at Ada**

Each week students spend 5 hours back at Ada for CS Fundamentals and interview preparation

Student Support



Tutoring



Teaching Assistants



Adie Mentors



Interview Coaching



Industry Mentors

Corporate Partners









































ADA STUDENT STORIES



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ADA BY THE NUMBERS



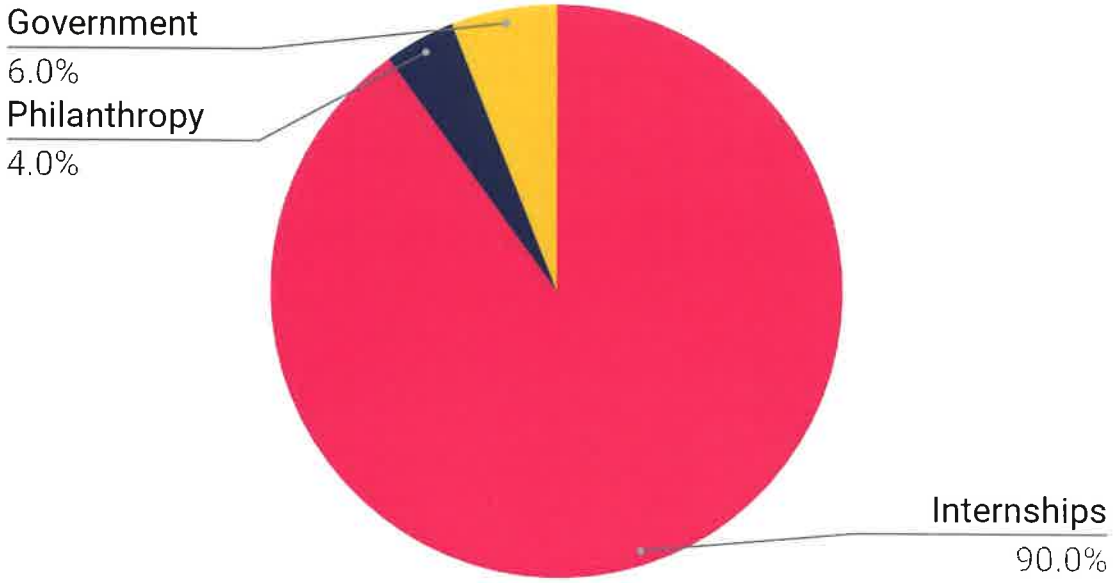
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Program Outcomes



Financial Model

Funding by Source



- $4m operating budget
- 90% sustainable revenue from corporate partners
- $42k internship fee ($30k for program operations, $12k for student stipends)
- 51% of donor base is alums

WHAT'S NEXT AT ADA?

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Growth Timeline

AUGUST
2020
+5000 SF

>>

FALL
2020
Lovelace
Learning Lab

>>

2021
ADA
ACCELERATE!

Ways to Engage

