Multiple Agency Fiscal Note Summary

Bill Number: 2325 HB	**Title:** Tourism Self-Supported Assessment Program

Estimated Cash Receipts

Agency Name	2025-27			2027-29			2029-31		
	GF-State	NGF-Outlook	Total	GF-State	NGF-Outlook	Total	GF-State	NGF-Outlook	Total
Department of Commerce	0	0	0	594,354	594,354	594,354	1,188,708	1,188,708	1,188,708
Total $	**0**	**0**	**0**	**594,354**	**594,354**	**594,354**	**1,188,708**	**1,188,708**	**1,188,708**

Agency Name	2025-27		2027-29		2029-31	
	GF- State	Total	GF- State	Total	GF- State	Total
Local Gov. Courts	No fiscal impact					
Loc School dist-SPI						
Local Gov. Other						
Local Gov. Total						

Estimated Operating Expenditures

Agency Name	2025-27				2027-29				2029-31			
	FTEs	GF-State	NGF-Outlook	Total	FTEs	GF-State	NGF-Outloo	Total	FTEs	GF-State	NGF-Outlook	Total
Administrative Office of the Courts	.0	0	0	0	.0	0	0	0	.0	0	0	0
Office of Attorney General	Fiscal note not available											
Department of Commerce	1.0	207,697	207,697	207,697	1.2	202,303	202,303	796,657	1.5	5,512	5,512	1,194,220
Total $	**1.0**	**207,697**	**207,697**	**207,697**	**1.2**	**202,303**	**202,303**	**796,657**	**1.5**	**5,512**	**5,512**	**1,194,220**

Agency Name	2025-27			2027-29			2029-31		
	FTEs	GF-State	Total	FTEs	GF-State	Total	FTEs	GF-State	Total
Local Gov. Courts	No fiscal impact								
Loc School dist-SPI									
Local Gov. Other									
Local Gov. Total									

Estimated Capital Budget Expenditures

Agency Name	2025-27			2027-29			2029-31		
	FTEs	Bonds	Total	FTEs	Bonds	Total	FTEs	Bonds	Total
Administrative Office of the Courts	.0	0	0	.0	0	0	.0	0	0
Office of Attorney General	Fiscal note not available								
Department of Commerce	.0	0	0	.0	0	0	.0	0	0
Total $	**0.0**	**0**	**0**	**0.0**	**0**	**0**	**0.0**	**0**	**0**

FNPID: 75828

FNS029 Multi Agency rollup

Agency Name	2025-27			2027-29			2029-31		
	FTEs	GF-State	Total	FTEs	GF-State	Total	FTEs	GF-State	Total
Local Gov. Courts	No fiscal impact								
Loc School dist-SPI									
Local Gov. Other									
Local Gov. Total									

Estimated Capital Budget Breakout

Prepared by: Marie Davis, OFM	**Phone:** (360) 890-1163	**Date Published:** Preliminary 1/27/2026

FNPID: 75828

FNS029 Multi Agency rollup

Judicial Impact Fiscal Note

Bill Number: 2325 HB	Title: Tourism Self-Supported Assessment Program	Agency: 055-Administrative Office of the Courts

Part I: Estimates

[X] **No Fiscal Impact**

Estimated Cash Receipts to:

NONE

Estimated Expenditures from:

NONE

Estimated Capital Budget Impact:

NONE

The revenue and expenditure estimates on this page represent the most likely fiscal impact. Responsibility for expenditures may be subject to the provisions of RCW 43.135.060.

Check applicable boxes and follow corresponding instructions:

[ ] If fiscal impact is greater than $50,000 per fiscal year in the current biennium or in subsequent biennia, complete entire fiscal note form Parts I-V.

[ ] If fiscal impact is less than $50,000 per fiscal year in the current biennium or in subsequent biennia, complete this page only (Part I).

[ ] Capital budget impact, complete Part IV.

Legislative Contact:	Martha Wehling	Phone: 360-786-7067	Date: 01/08/2026
Agency Preparation:	Adam Lewis	Phone: 3607055310	Date: 01/13/2026
Agency Approval:	Chris Stanley	Phone: 360-357-2406	Date: 01/13/2026
OFM Review:	Gaius Horton	Phone: (360) 819-3112	Date: 01/15/2026

207,594.00

Request # 018-1

Part II: Narrative Explanation

II. A - Brief Description Of What The Measure Does That Has Fiscal Impact on the Courts

House Bill 2325 creates a tourism self-supported assessment program to fund statewide tourism promotion by levying annual fees on tourism-related businesses, subject to industry ratification. It establishes a ratepayer oversight board to manage funds and program effectiveness, ensures confidentiality of business data, and provides enforcement mechanisms for nonpayment.

II. B - Cash Receipts Impact

No impact

II. C - Expenditures

This bill will have no fiscal impact on the Administrative Office of the Courts.

Part III: Expenditure Detail

III. A - Expenditure By Object or Purpose (State)

NONE

III. B - Expenditure By Object or Purpose (County)

NONE

III. C - Expenditure By Object or Purpose (City)

NONE

III. D - FTE Detail

NONE

III. E - Expenditures By Program (optional)

NONE

Part IV: Capital Budget Impact

IV. A - Capital Budget Expenditures

NONE

IV. B1 - Expenditures by Object Or Purpose (State)

NONE

IV. B2 - Expenditures by Object Or Purpose (County)

NONE

IV. B3 - Expenditures by Object Or Purpose (City)

NONE

IV. C - Capital Budget Breakout

Identify acquisition and construction costs not reflected elsewhere on the fiscal note and dexcribe potential financing methods

NONE

No impact

Individual State Agency Fiscal Note

Bill Number: 2325 HB	Title: Tourism Self-Supported Assessment Program	Agency: 103-Department of Commerce

Part I: Estimates

☐ **No Fiscal Impact**

Estimated Cash Receipts to:

ACCOUNT	FY 2026	FY 2027	2025-27	2027-29	2029-31
General Fund-State 001-1				594,354	1,188,708
Total $				594,354	1,188,708

Estimated Operating Expenditures from:

	FY 2026	FY 2027	2025-27	2027-29	2029-31
FTE Staff Years	1.0	1.0	1.0	1.2	1.5
Account					
General Fund-State 001-1	0	207,697	207,697	202,303	5,512
General Fund-Private/Local 001-7	0	0	0	594,354	1,188,708
Total $	0	207,697	207,697	796,657	1,194,220

Estimated Capital Budget Impact:

NONE

The cash receipts and expenditure estimates on this page represent the most likely fiscal impact. Factors impacting the precision of these estimates, and alternate ranges (if appropriate), are explained in Part II.

Check applicable boxes and follow corresponding instructions:

☒ If fiscal impact is greater than $50,000 per fiscal year in the current biennium or in subsequent biennia, complete entire fiscal note form Parts I-V.

☐ If fiscal impact is less than $50,000 per fiscal year in the current biennium or in subsequent biennia, complete this page only (Part I).

☐ Capital budget impact, complete Part IV.

☐ Requires new rule making, complete Part V.

Legislative Contact:	Martha Wehling	Phone: 360-786-7067	Date: 01/08/2026
Agency Preparation:	Lucas Rubstello	Phone: (206) 613-7565	Date: 01/27/2026
Agency Approval:	Lucas Rubstello	Phone: (206) 613-7565	Date: 01/27/2026
OFM Review:	Marie Davis	Phone: (360) 890-1163	Date: 01/27/2026

Part II: Narrative Explanation

II. A - Brief Description Of What The Measure Does That Has Fiscal Impact

Significant provisions of the bill and any related workload or policy assumptions that have revenue or expenditure impact on the responding agency by section number.

HB 2325 establishes a statewide tourism assessment program within the Washington State Tourism and Marketing Authority (WTMA) that intends to provide resources to market Washington as a premier travel destination. The program is designed to be self-sustained through funds collected from participating tourism industry businesses.

The WTMA is to create a Ratepayer Oversight Board that oversees the management of the tourism assessment program and the tourism assessment account. With sustained funding for both investment and management of statewide tourism efforts

Existing Section 12(4) requires the Department of Commerce to provide administrative assistance and service as the fiscal agent for the Washington Tourism Marketing Authority. The department assumes this assistance continues regarding the creation of the tourism assessment program as outlined in Section 12(3) of this bill. The tourism assessment program includes the creation of the Ratepayer Oversight Board by the WTMA.

Section 4 – Ratepayer Oversight Board

Section 4(1): The WTMA is the appointing authority for the creation of the new ratepayer oversight board, consisting of 10 members with at least 2 representatives from each sector identified in Section 2(4)

Section 4(2)(a)-2(d): Outlines the board's initial membership selection, terms, future appointments, and member removals.

Section 4(3): The ratepayer oversight board provides oversight of the tourism assessment funds and programming, including:

Section 4(3)(a) – Approving annual budget and expenditure plan.
Section 4(3)(b) – Provide annual report to the WTMA.

Section 4(4): The ratepayer oversight board will elect a chair and meet at least quarterly.

Section 5– Assessments

Section 5(1): The ratepayer oversight board is to design the tourism assessment program, which includes the following:

Section 5(1)(a) – Sector specific classifications
Section 5(1)(b) – Assessment methodology and rates for each business sector
Section 5(1)(c) – Develop a referendum process for ratification
Section 5(1)(d) – Opt-out provisions
Section 5(1)(e) – Revenue thresholds for businesses assessed in each sectors
Section 5(1)(f) – Program team length
Section 5(1)(g) – Develop appointment process for the ratepayer oversight board

Section 5(2): Per ratification according to Section 6, the WTMA will collect from all participating tourism businesses in the state an annual assessment to be calculated as a percentage of gross revenue

Section 6– Ratification Mechanism

Section 6(1)(a): Within 3 years of the effective date of this legislation, the ratepayer oversight board shall conduct a referendum among affected businesses to ratify the tourism assessment program. Should the ratification fail, the board may resubmit the same or modified proposal beyond the three-year limitation.

Section 6(1)(b): Each assessed business is to have a weighted vote based on projected assessment paid by that business

Section 6(1)(c): Outlines the assessed business being part of one industry sector and one sector-segment. For voting purposes, should a business be in multiple industry sector or sector segments, they will be included in which it earns the most gross revenue

Section 6(1)(d): A sector's assessment can only be approved by a majority votes of their respective sector.

Section 6(2): Assessments go into effect once ratified by vote and collected on an annual basis.

Section 6(3): Costs of referendums authorized in Section 6 are to be paid by the authority and reimbursed by the fund.

Section 7 – Assessment Collection and Accounting

Section 7(1): The WTMA collects assessments annually from participating businesses.

Section 7(2): Assessment funds are deposited in a non-state separate Tourism Assessment Account. Assessment funds are not considered state funds and are not subject to legislative appropriation.

Section 7(2)(a): Funds must be used solely for tourism promotion.

Section 7(2)(b): Must be used to cover administrative and enforcement costs.

Section 8 – Non-Payment and Enforcement

Section 8(1): Failure to pay an assessment constitutes a debt to the state.

Section 8(2): The WTMA may impose a penalty of up to 10% of the unpaid assessment and bring civil action in court to recover unpaid assessments

Section 13 – WTMA Membership

Section 13(c): Expands the board from nine members to thirteen.

II. B - Cash receipts Impact

Cash receipts impact of the legislation on the responding agency with the cash receipts provisions identified by section number and when appropriate, the detail of the revenue sources. Description of the factual basis of the assumptions and the method by which the cash receipts impact is derived. Explanation of how workload assumptions translate into estimates. Distinguished between one time and ongoing functions.

Cash Receipt Impacts:

Section 7(2)(b) allows for the tourism assessment program to cover administrative costs. Expenditures incurred by the Department of Commerce as outlined in this fiscal note will be billed to the Ratepayer Authority Board to be reimbursed to the state. The Department of Commerce assumes that funds will be available for reimbursement of expenses in FY 29 per section 6(1)(a) that requires the Ratepayer Oversight Board to conduct a referendum on the assessment program by that time.

Estimated amounts:

FY 29: $594,354
FY 30: $594,354
FY 31: $594,354

Estimated revenue impact for the described tourism assessment program:

HB 2325 establishes an industry assessment program that would result in the collection of fees to support state tourism initiatives. Per Section 7, assessment funds are to be deposited in a separate non-state Tourism Assessment Account. Funds are not to be considered state funds and are not subject to legislative appropriation.

Projected total fees to be collected are indeterminate as the participating industries are yet to be identified nor ratified by participating industries. The process of assessment development is outlined in Sections 5 and 6 of this act.

Estimated funding amounts collected for the Tourism Assessment Account can be made by using values from a comparable program in California and using Department of Revenue data, comprehensive of the state tourism and hospitality industries business and occupation (B&O) tax paid in fiscal year 2025. The following assumptions are made:

- The assessment is based on the gross business income. In 2025, there were 28,487 businesses that paid B&O tax totaling $57,242,481,643 in gross business revenue.
- The 2025 B&O revenue paid to the state totaled $201,538,567.
- In a similar model proposed in this bill, the state of California assesses up to a .004% fee rate to participating industries. Applying that to Washington's tourism and hospitality industry's gross business revenue, the Tourism Assessment Account would generate $228,969,927 per fiscal year.

Estimated Revenue for Tourism Assessment Account:
FY 29: $228,969,927
FY 30: $228,969,927
FY 31: $228,969,927

II. C - Expenditures

Agency expenditures necessary to implement this legislation (or savings resulting from this legislation), with the provisions of the legislation that result in the expenditures (or savings) identified by section number. Description of the factual basis of the assumptions and the method by which the expenditure impact is derived. Explanation of how workload assumptions translate into cost estimates. Distinguished between one time and ongoing functions.

The Department of Commerce (department) assumes that prior to the tourism assessment program to be in place and funds available in the tourism assessment account, defined in section 6(1)(a) as within three years of effective date (FY29), to cover administrative costs as outlined in section 7(2)(b) the state will be responsible for the administrative fiscal impacts incurred by the WTMA, the Department of Commerce and the Ratepayer Oversight Board.

Section 4– Ratepayer Oversight Board

General Assumptions:
In alignment with the expectations set in Section 12(a) the department assumes it will provide administration support in the creation of the Ratepayer Oversight Board. This includes the appointment process of initial and future members, meeting support, document creation and retention, logistical and general operational management.

Commerce assumes the need of .30 FTE Program Manager to support the work of the Ratepayer Oversight Board.

With Attorney General's Office consultation, Assistant Attorney General support of 30 hours in the first year of enactment and 15 hours per year thereafter.

Section 5– Assessments

General Assumptions:
The department assumes it is to provide program management services to the Ratepayer Oversight Board for the creation of the tourism assessment program. This includes but is not limited to tourism sector research, process development, program guidelines and operational support.

Commerce assumes the need of .30 FTE Program Manager to support the development and execution of the tourism assessment program.

Section 6 – Ratification Mechanism

Section 6(1)(a): Within 3 years of the effective date of this legislation, the ratepayer oversight board shall conduct a referendum among affected businesses to ratify the tourism assessment program. Should the ratification fail, the board may resubmit the same or modified proposal beyond the three-year limitation.

Section 6(3): Costs of referendums authorized in Section 6 are to be paid by the authority and reimbursed by the fund.

General Assumptions:
The department assumes the need for a .30 FTE Program Manager to provide program management services to the Ratepayer Oversight Board for the development and execution of the referendum process. This includes but is not limited to referendum process development, industry outreach and communication, voting tabulation and record keeping.

With the requirement for a referendum being conducted within three years of the effective legislative date, the department assumes funds will be available in the Tourism Assessment Account to pay for referendum costs, which include administrative and operational costs.

Section 7– Assessment Collection and Accounting

Section 7(1): The WTMA collects assessments annually from participating businesses.

Section 7(2): Assessment funds are deposited in a non-state separate Tourism Assessment Account. Assessment funds are not considered state funds and are not subject to legislative appropriation.

Section 7(2)(b): Must be used to cover administrative and enforcement costs.

General Assumptions:
The department assumes it is to provide budget support for the collection of fees, and operations around the tourism assessment account and administrative costs are to be covered by the account.

This work is to be completed by .25 FTE of a Budget Analyst

Section 8 (NEW SECTION) – Non-Payment and Enforcement

Section 8(1): Failure to pay an assessment constitutes a debt to the state.

Section 8(2): The WTMA may impose a penalty of up to 10% of the unpaid assessment and bring civil action in court to recover unpaid assessments

General Assumptions:
With consultation from the Attorney General's Office, enforcement of Section 8(2) would require legal costs to the WTMA. It is assumed that total annual enforcement costs, after the first referendum is ratified, to be .75 FTE Assistant Attorney General. This assumes assessments will be leveled on at least six tourism sectors identified in Section 10, a minimum of 5 unpaid assessments in each of the six sectors annually, and a minimum of 30 enforcement action per year at 40 hours of AAG time per enforcement action.

Section 9 – Records and Confidentiality

General Assumptions:
Commerce assumes the need of .10 FTE Program Manager for records management for the program.

Total Staffing Impacts

1.0 FTE Program Manager (Management Analyst 4), FY27-31, to manage the overall program in the creation and execution of the tourism assessment program. This includes but is not limited to the creation of the Ratepayer Oversight Board, record management and general operational support. Participates in networking events and general stakeholder relations aspects of the program. After year three (FY 29), FTE costs are to be covered by available funds in the tourism assessment account.

.25 FTE Budget Analyst 3, FY29-31, to provide budget support for the creation and operations around the collection and distribution of industry assessment fees. FTE costs are to be covered by available funds in the tourism assessment account.

.20 FTE Commerce Specialist 3, FY29-31 to manage program procurement and contracting processes. This position will act as the program contracts manager, create applicable program templates, manage post-award contract specifics as it relates to disbursement of Tourism Assessment Account funds. FTE costs are to be covered by available funds in the tourism assessment account.

In person Meetings

HB 2325 section 13(c) increases WTMA headcount from 9-13. Current funding supports one in-person meeting per year.

One annual in-person meeting is also assumed for the Ratepayer Authority Board.

Historical meeting costs are used to set a per person cost to estimate fiscal impact.

Avg meeting cost for 9 WTMA members is estimated at:
- $5,200 in travel
- $1,000 in facilities costs
- Per person cost of 689$

Fiscal impact from WTMA board expansion is estimated at $2,756 annually starting in FY 27 and ongoing.

Fiscal impact for the Ratepayer Authority Board is estimated at $6,201 plus one member of the department for administrative support at $689. Total annual cost of $6,809 for FY 27 and FY 28. After year three (FY 29), costs are to be covered by available funds in the tourism assessment account, for FY 29 and on only the departments costs will be recorded within state expenditure.

Estimate of legal fiscal impact of the bill if enacted:

AAG hours year 1 for advice: 30hrs, $210 per hour, totaling $6,300
AAG hours for advice each year thereafter: 15hrs, $210 per hour, totaling $3,150

AAG 1,560 annual hours, FY29-31, to provide legal services regarding assessment non-payment and enforcement per Section 7. FTE costs are to be covered by available funds in the tourism assessment account.

Salaries and Benefits
FY27: $138,065
FY28: $138,065
FY29: $194,127

FY30: $194,127
FY31: $194,127

Goods and Services
FY27: $11,300
FY28: $8,150
FY29: $338,000
FY30: $338,000
FY31: $338,000
*Includes AGO Costs for advisement and assessment/enforcement of non-payment.

Travel
FY27: $9,565
FY28: $9,565
FY29: $3,445
FY30: $3,445
FY31: $3,445
*Includes travel costs for in-person meetings. Costs reduce in FY 29 as Ratepayer Authority moves expenses to the established tourism assessment account.

Capital Outlays
FY27: $5,000

Intra-agency Reimbursement
FY27: $43,767
FY28: $43,767
FY29: $61,538
FY30: $61,538
FY31: $61,538

Total Costs
FY27: $207,697
FY28: $199,547
FY29: $597,110
FY30: $597,110
FY31: $597,110

Part III: Expenditure Detail

III. A - Operating Budget Expenditures

Account	Account Title	Type	FY 2026	FY 2027	2025-27	2027-29	2029-31
001-1	General Fund	State	0	207,697	207,697	202,303	5,512
001-7	General Fund	Private/Local	0	0	0	594,354	1,188,708
		Total $	0	207,697	207,697	796,657	1,194,220

III. B - Expenditures by Object Or Purpose

	FY 2026	FY 2027	2025-27	2027-29	2029-31
FTE Staff Years	1.0	1.0	1.0	1.2	1.5
A-Salaries and Wages		93,287	93,287	224,454	262,334
B-Employee Benefits		44,778	44,778	107,738	125,920
C-Professional Service Contracts					
E-Goods and Other Services		11,300	11,300	346,150	676,000
G-Travel		9,565	9,565	13,010	6,890
J-Capital Outlays		5,000	5,000		
M-Inter Agency/Fund Transfers					
N-Grants, Benefits & Client Services					
P-Debt Service					
S-Interagency Reimbursements					
T-Intra-Agency Reimbursements		43,767	43,767	105,305	123,076
9-					
Total $	0	207,697	207,697	796,657	1,194,220

III. C - Operating FTE Detail: *List FTEs by classification and corresponding annual compensation. Totals need to agree with total FTEs in Part I and Part IIIA*

Job Classification	Salary	FY 2026	FY 2027	2025-27	2027-29	2029-31
Budget Analyst 3	80,483				0.1	0.3
Commerce Specialist 3	88,795				0.1	0.2
Management Analyst 4	93,287	1.0	1.0	1.0	1.0	1.0
Total FTEs		1.0	1.0	1.0	1.2	1.5

III. D - Expenditures By Program (optional)

Program	FY 2026	FY 2027	2025-27	2027-29	2029-31
Office of Economic Development and Competitiveness (700)		207,697	207,697	796,657	1,194,220
Total $		207,697	207,697	796,657	1,194,220

Part IV: Capital Budget Impact

IV. A - Capital Budget Expenditures

NONE

IV. B - Expenditures by Object Or Purpose

NONE

IV. C - Capital Budget Breakout

Acquisition and construction costs not reflected elsewhere on the fiscal note and description of potential financing methods.

NONE

IV. D - Capital FTE Detail: *FTEs listed by classification and corresponding annual compensation. Totals agree with total FTEs in Part IVB.*

NONE

Part V: New Rule Making Required

Provisions of the bill that require the agency to adopt new administrative rules or repeal/revise existing rules.

Multiple Agency Ten-Year Analysis Summary

Bill Number	Title
2325 HB	Tourism Self-Supported Assessment Program

This ten-year analysis is limited to the estimated cash receipts associated with the proposed tax or fee increases.

Estimated Cash Receipts

	Fiscal Year 2026	Fiscal Year 2027	Fiscal Year 2028	Fiscal Year 2029	Fiscal Year 2030	Fiscal Year 2031	Fiscal Year 2032	Fiscal Year 2033	Fiscal Year 2034	Fiscal Year 2035	2026-35 TOTAL
Administrative Office of the Courts	0	0	0	0	0	0	0	0	0	0	0
Department of Commerce Partially Indeterminate Impact	0	0	0	594,354	594,354	594,354	594,354	594,354	594,354	594,354	4,160,478
Total	**0**	**0**	**0**	**594,354**	**594,354**	**594,354**	**594,354**	**594,354**	**594,354**	**594,354**	**4,160,478**

Ten-Year Analysis

Bill Number	Title	Agency
2325 HB	Tourism Self-Supported Assessment Program	055 Administrative Office of the Courts

This ten-year analysis is limited to agency estimated cash receipts associated with the proposed tax or fee increases. The Office of Financial Management ten-year projection can be found at http://www.ofm.wa.gov/tax/default.asp .

Estimates

[X] **No Cash Receipts**

[ ] **Partially Indeterminate Cash Receipts**

[ ] **Indeterminate Cash Receipts**

Name of Tax or Fee	Acct Code											

Agency Preparation: Adam Lewis	Phone: 3607055310	Date: 1/13/2026 8:11:44 am
Agency Approval: Chris Stanley	Phone: 360-357-2406	Date: 1/13/2026 8:11:44 am
OFM Review:	Phone:	Date:

Ten-Year Analysis

Bill Number	Title	Agency
2325 HB	Tourism Self-Supported Assessment Program	103 Department of Commerce

This ten-year analysis is limited to agency estimated cash receipts associated with the proposed tax or fee increases. The Office of Financial Management ten-year projection can be found at http://www.ofm.wa.gov/tax/default.asp .

Estimates

☐ **No Cash Receipts** ☒ **Partially Indeterminate Cash Receipts** ☐ **Indeterminate Cash Receipts**

Estimated Cash Receipts

Name of Tax or Fee	Acct Code	Fiscal Year 2026	Fiscal Year 2027	Fiscal Year 2028	Fiscal Year 2029	Fiscal Year 2030	Fiscal Year 2031	Fiscal Year 2032	Fiscal Year 2033	Fiscal Year 2034	Fiscal Year 2035	2026-35 TOTAL
Tourism Assessment Program	NEW				594,354	594,354	594,354	594,354	594,354	594,354	594,354	4,160,478
Total					**594,354**	**594,354**	**594,354**	**594,354**	**594,354**	**594,354**	**594,354**	**4,160,478**
Biennial Totals				**594,354**		**1,188,708**		**1,188,708**		**1,188,708**		**4,160,478**

Narrative Explanation (Required for Indeterminate Cash Receipts)

Cash Receipts impacts:

Section 7(2)(b) allows for the tourism assessment program to cover administrative costs. Expenditures incurred by the Department of Commerce as outlined in this fiscal note will be billed to the Ratepayer Authority Board to be reimbursed to the state. The Department of Commerce assumes that funds will be available for reimbursement of expenses in FY 29 per section 6(1)(a) that requires the Ratepayer Oversight Board to conduct a referendum on the assessment program by that time.

Estimated amounts:

FY 29: $594,354
FY 30: $594,354
FY 31: $594,354
FY 32: $594,354
FY 35: $594,354

Ten-Year Analysis

Bill Number	Title	Agency
2325 HB	Tourism Self-Supported Assessment Program	103 Department of Commerce

This ten-year analysis is limited to agency estimated cash receipts associated with the proposed tax or fee increases. The Office of Financial Management ten-year projection can be found at http://www.ofm.wa.gov/tax/default.asp .

Narrative Explanation (Required for Indeterminate Cash Receipts)

FY26-35 total: $4,160,478

Estimated revenue impacts for the described tourism assessment program:

HB 2325 establishes an industry assessment program that would result in the collection of fees to support state tourism initiatives. Per Section 7, assessment funds are to be deposited in a separate non-state Tourism Assessment Account. Funds are not to be considered state funds and are not subject to legislative appropriation.

Projected total fees to be collected are indeterminate as the participating industries are yet to be identified nor ratified by participating industries. The process of assessment development is outlined in Sections 5 and 6 of this act.

Estimated funding amounts collected for the Tourism Assessment Account can be made by using values from a comparable program in California and using Department of Revenue data, comprehensive of the state tourism and hospitality industries business and occupation (B&O) tax paid in fiscal year 2025. The following assumptions are made:

- The assessment is based on the gross business income. In 2025, there were 28,487 businesses that paid B&O tax totaling $57,242,481,643 in gross business revenue.
- The 2025 B&O revenue paid to the state totaled $201,538,567.
- In a similar model proposed in this bill, the state of California assesses up to a .004% fee rate to participating industries. Applying that to Washington's tourism and hospitality industry's gross business revenue, the Tourism Assessment Account would generate $228,969,927 per fiscal year.

Estimated Revenue for Tourism Assessment Account:
FY 29: $228,969,927
FY 30: $228,969,927
FY 31: $228,969,927
FY 32: $228,969,927
FY 33: $228,969,927
FY 34: $228,969,927
FY 35: $228,969,927

FY26-35 total: $1,602,789,489

Ten-Year Analysis

Bill Number	Title	Agency
2325 HB	Tourism Self-Supported Assessment Program	103 Department of Commerce

Agency Preparation: Lucas Rubstello	Phone: (206) 613-7565	Date: 1/27/2026 5:22:19 pm
Agency Approval: Lucas Rubstello	Phone: (206) 613-7565	Date: 1/27/2026 5:22:19 pm
OFM Review:	Phone:	Date: