Washington in the Making™ 2040

AWB INSTITUTE

WASHINGTON ROUNDTABLE

Senate Business, Trade & Economic Development Committee

Jan. 14, 2025

What is Washington in the Making 2040?

The Association of Washington Business and the Washington Roundtable have built a vision for the future of our economy – informed by Washingtonians. This vision focuses on shared values and aspirations for our economic future. The 2040 plan outlines proactive goals and strategies to get there.

Other state plans























Engagement Research

- We've engaged with business and community leaders across Washington to build a bold economic plan that will carry the state into the future. Over 4,200 Washington residents contributed their insights and input through:

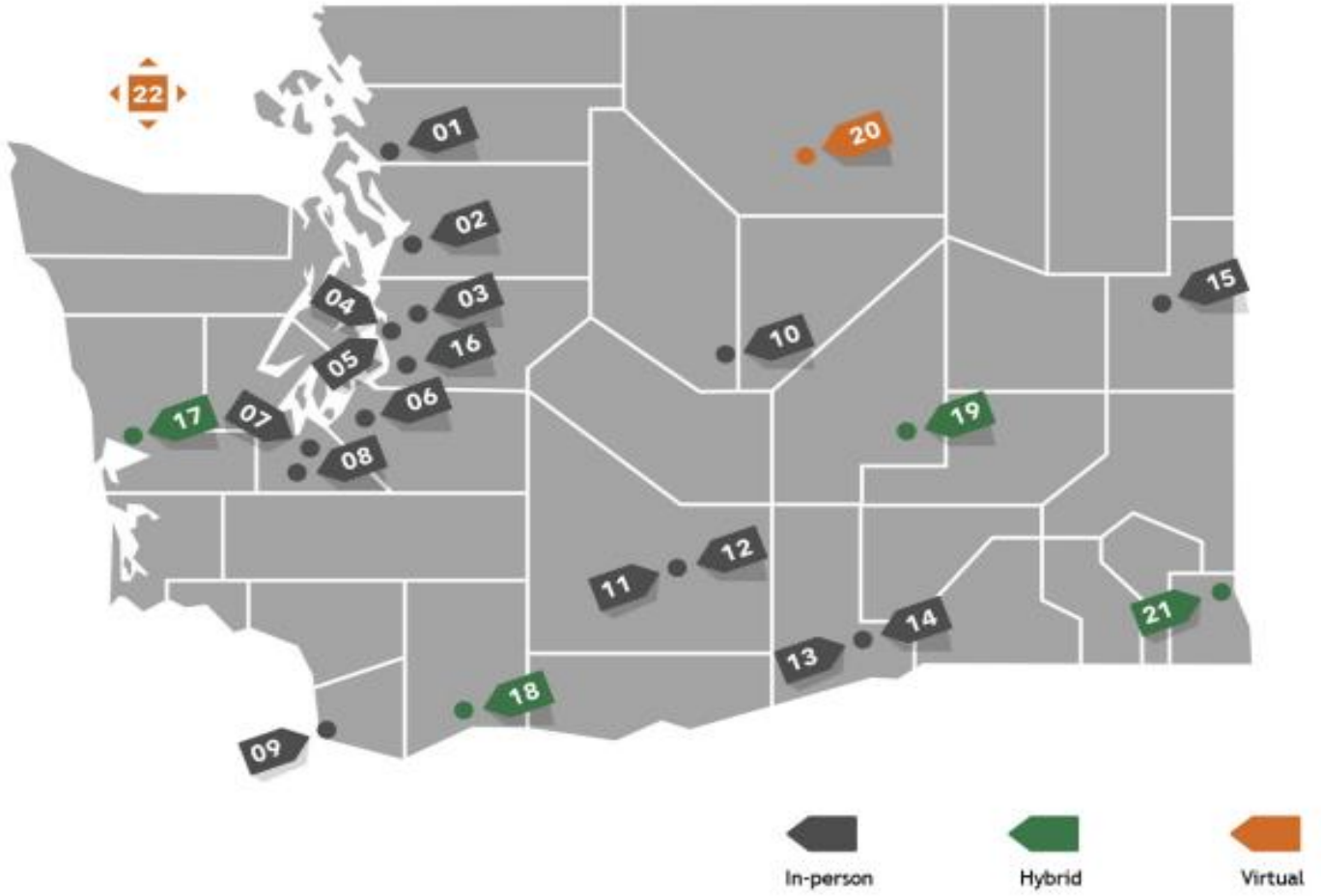
3,500
surveys statewide

39

counties


22
town hall meetings

Local chambers hosted 22 town halls across the state.



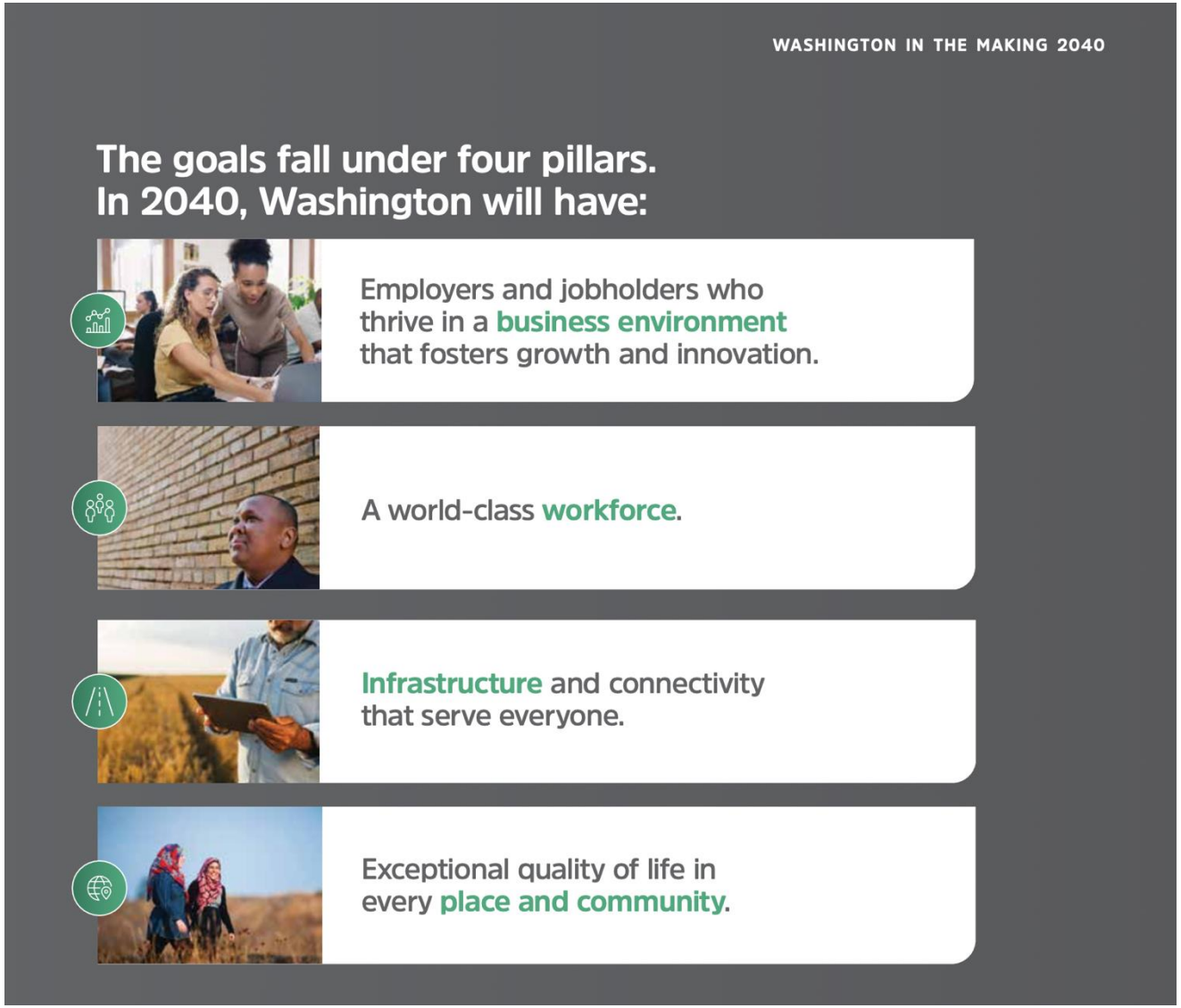
01 – Mount Vernon Chamber of Commerce
02 – Economic Alliance of Snohomish County
03 – Bellevue Chamber of Commerce
04 – Seattle Metropolitan Chamber of Commerce
05 – GSBA
06 – Tacoma Pierce County Chamber of Commerce
07 – Thurston County Chamber of Commerce - Lacey
08 – Thurston County Chamber of Commerce – Tenino
09 – Greater Vancouver Chamber of Commerce
10 – Wenatchee Valley Chamber of Commerce
11 – Greater Yakima Chamber of Commerce
12 – Central Washington Hispanic Chamber of Commerce
13 – Tri-City Regional Chamber of Commerce
14 – Tri-Cities Hispanic Chamber of Commerce
15 – Greater Spokane Incorporated
16 – Tabor 100
17 – Greater Grays Harbor Inc.
18 – Skamania Chamber of Commerce
19 – Moses Lake Chamber of Commerce
20 – Economic Alliance of Okanogan County
21 – Lewis Clark Valley Chamber of Commerce
22 – Washington Economic Development Association (WEDA)

Washington in the Making 2040: Vision & Goals

Vison

A vibrant Washington State that offers opportunity for every Washingtonian and prosperity in every region.

Progress measured by 36 economic vitals (WA2040.org)



Inaugural Solutions Summit

Highlights



- Governor Ferguson opened the day
- Morning speakers defined the problem
- Utility CEO panel
- Agency Leader panel
- Student fellowship program (students attended from UW, WSU and Gonzaga)
- Breakout solution panels
- Afternoon discussion groups
- Report to be issued early 2026



Energy Solutions Summit































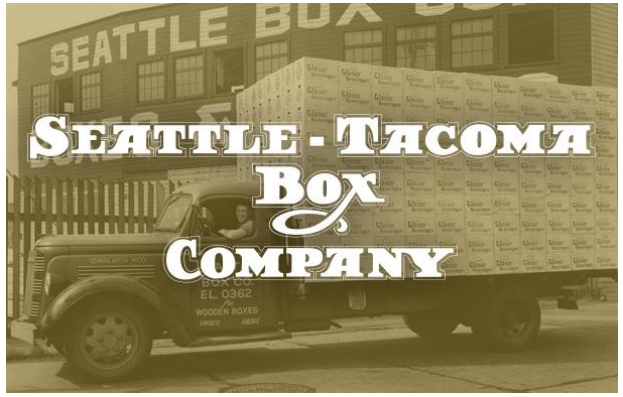


Washington Employer View

Seattle Tacoma Box Company

- Founded 1889
- Family owned
- Headquartered in Kent
- Serving agricultural, seafood and industrial markets
- Operations in five states
- Leader in sustainable packaging







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