

American Red Cross

Northwest Region Disaster Response

Jenny Carkner
Regional Disaster Officer

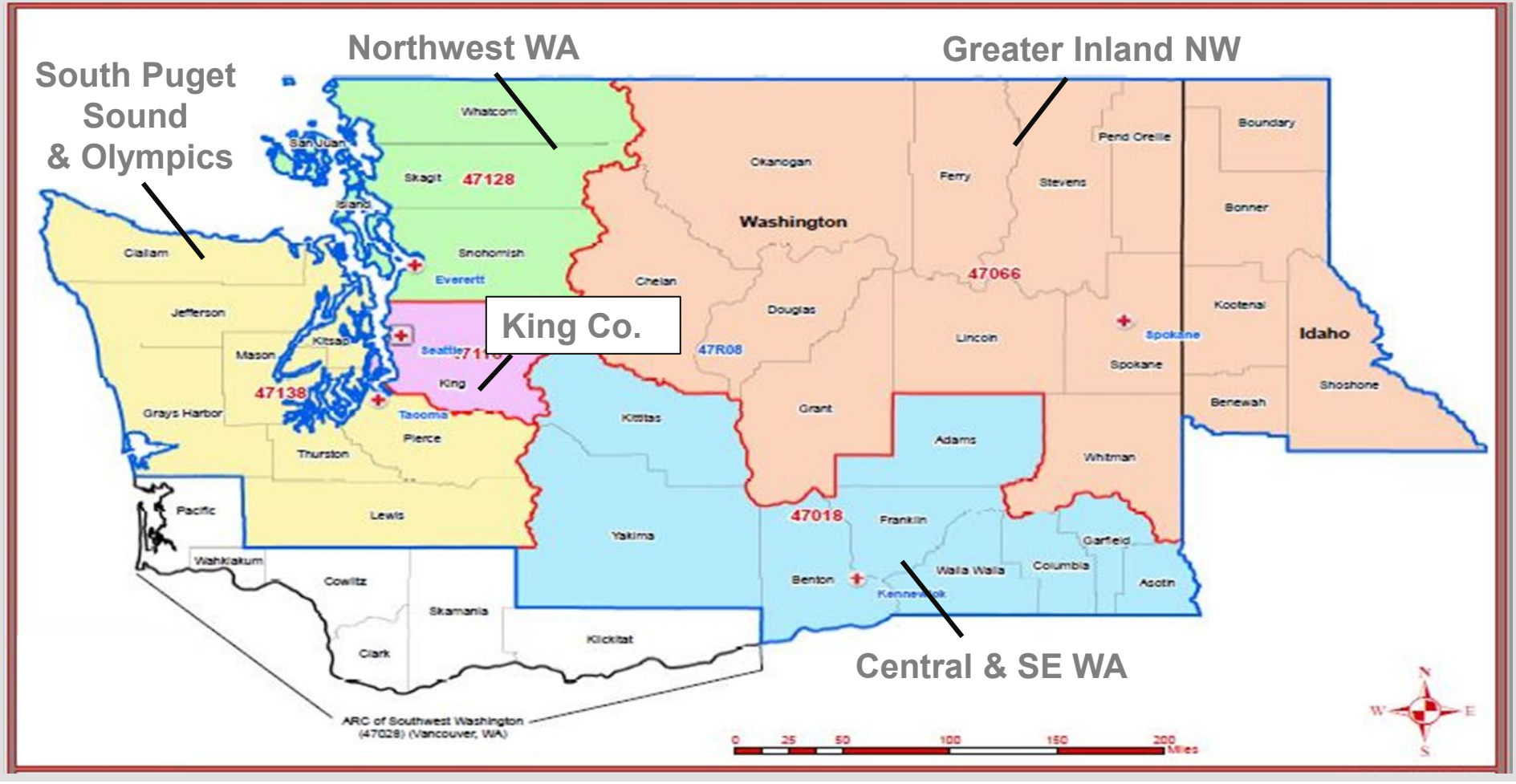
Jamie Hill
Community Disaster Program
Manager-King County

American
Red Cross

American Red Cross

Northwest Region

5 Chapters
38 Counties
2,200 Volunteers



Disaster Response: A Snapshot

Whether a single home is impacted, or an entire town, disaster survivors can turn to the Red Cross.

We provide:

- Basic needs like food and shelter.
- Cleanup supplies and comfort items.
- Financial assistance and health and mental health care.

We meet with individuals and connect them to additional resources to help them put their lives back together.



American Red Cross

Phases of Disaster Response

1 Pre-disaster

- Community Preparedness Education
- Volunteer recruitment, training
- Logistics readiness
- Relationship building with local leaders

2 Response

- Coordinate with local emergency officials
- Launch and scale response to meet community need
- Assess and adjust to meet evolving needs

3 Recovery

- Maintain operations in coordination with local emergency officials.
- Begin individual casework
- Conduct damage assessment
- Consolidate response footprint

4 Long-Term Recovery

- Support resident transition
- Partner with long-term recovery groups to distribute remaining resources
- Close operation

American Red Cross

Pre-Disaster

ACTIVITIES:

- Shelter Partnerships established
- Volunteer Recruitment & Training
- Pre-position Equipment & Volunteers
- Fundraising
- Community Disaster Education

FAQ's:

- What type of disaster preparedness education does Red Cross provide?
- Who will be my main point of contact during disaster response?

American Red Cross

Initial Response

ACTIVITIES:

- Local emergency management requests Red Cross assistance
- Disaster Response Operation launched:
  - Planning: anticipated length, budget, workforce
  - Sheltering & Feeding
  - Individual Care: Medical, Emotional, Spiritual
  - Volunteer recruitment: if needed
- Coordinate with community partners and elected officials
- Fundraising

FAQ's:

- Does the Red Cross take donated goods/food?
- Can I bring pets to a Red Cross shelter?
- How does Red Cross manage unhoused people in its shelters?
- What decides the location of a Red Cross shelter?

American Red Cross

Recovery

ACTIVITIES:

- Client casework begins
- Disaster Assessment begins
- Distribution of emergency supplies
- Maintain communication with Elected Officials/Community Leaders
- Fundraising efforts begin to slow down

FAQ's:

- How long will shelters be open?
- If someone has a resource or item a client can use, will the Red Cross help me get it to them?

American Red Cross

Long-Term Recovery

ACTIVITIES:

- Client casework ends – long-term recovery plan for each client created
- Long-term recovery group ramps up
- Shelters close
- Communication and fundraising conclude
- Local supplies replenished to return to sufficient response state
- Disaster Response Op. closed
- After Action Review (months later)

FAQ's:

- Does Red Cross provide financial assistance to long-term recovery groups?
- How long is Red Cross typically involved in the long-term recovery phase?

American Red Cross

How You Can help

Get to know us!

- Help identify locations ready to open shelters
- Encourage constituents to volunteer and get trained to respond
- Support personal preparedness education and resources
- Give Blood or Sponsor a Blood Drive

Why wait?

Let's be friends.

facebook.com/RedCrossNW

instagram.com/redcrossnorthwest/

@RedCrossNW

vimeo.com/redcrossnw



Jennifer.Carkner@redcross.org | 509-859-2374

Thank you



American
Red Cross