Pacific Northwest Economic Region

Global Challenges | Regional Solutions



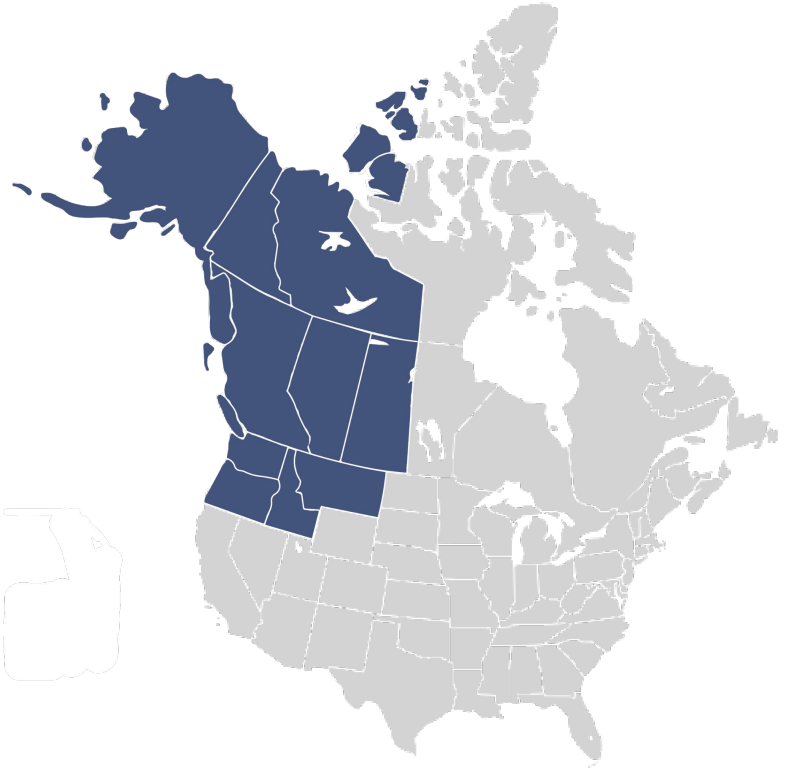
Pacific NorthWest Economic Region

About PNWER

Promoting Greater Regional Collaboration

PNWER is a public-private partnership chartered by the states of Alaska, Idaho, Montana, Oregon, and Washington; the western Canadian provinces of Alberta, British Columbia, and Saskatchewan; and Yukon and Northwest Territories.

PNWER is recognized by the federal governments as the model for regional and bi-national cooperation because of its proven success. It is the leading forum where people in the policy world and business world come together to determine solutions to regional challenges.



PNWER Leadership



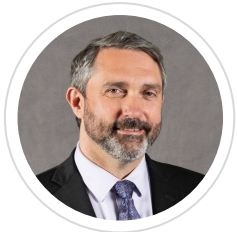
Rick Glumac, MLA | B.C.
President



Rep. DeLena Johnson | AK
Vice President



Rep. Cindy Ryu | WA
Vice President



Hon. Sandy Silver | Yukon
Vice President



Ken Francis, MLA | SK
Vice President



Sen. Chuck Winder | ID
Imm. Past President

The U.S. - Canada Partnership

A Bi-National Economic Platform

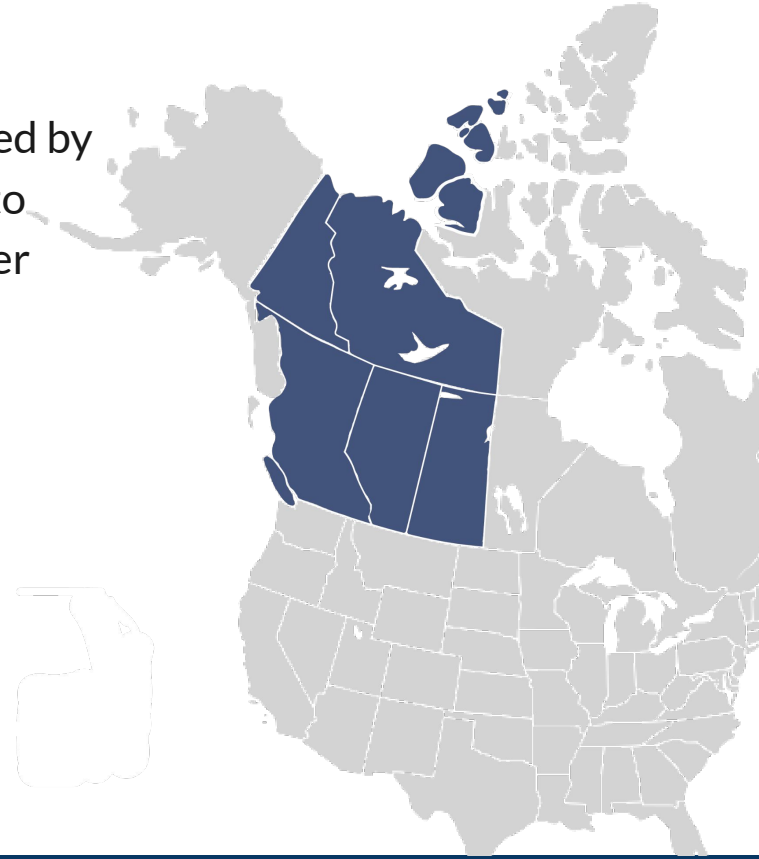
- $2 billion (USD) in goods and services crosses the Canada-United States border every day
- Economic watersheds flow north and south across the border
- Canada and the U.S. are each other's largest source of direct investment
- PNWER works with stakeholders to identify and reduce trade impediments



Pacific NorthWest Economic Region

PNWER Canada

PNWER Canada, established in 2006, is being re-energized by a grant from the B.C. government for the next two years to leverage PNWER's success by focusing on bringing greater benefit to Western Canadian jurisdictions through cross border projects highlighting BC's regional priorities.



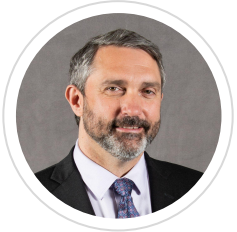
PNWER Canada Board



Rick Glumac, MLA | B.C.
President



Ken Francis, MLA | SK
Vice President



Hon. Sandy Silver | Yukon



Hon. Caroline Wawzonek | NWT



Shane Getson, MLA | Alberta



Matt Morrison | PNWER
Secretary/treasurer

PNWER Canada Priority Projects

PNWER Canada has identified three proposed projects to direct its focus towards over the next several years:

1. **Pacific Northwest Hydrogen Hub Plan:** Connecting the PNW Hydrogen Hub Initiative to innovations in H2 technology in B.C. and Alberta.
2. **PNWER Regional Tourism Council Plan:** Engaging public and private stakeholders to develop a plan to prepare for an increase in Tourism to our region surrounding FIFA and beyond.
3. **Electrification Workforce Development Plan:** Help cultivate a skilled workforce capable of meeting the needs of the electrified economy.

33RD PNWER ANNUAL SUMMIT

JULY 21-25, 2024 | WHISTLER, BC

WHY SHOULD YOU ATTEND?

The PNWER Annual Summit provides the opportunity to:

- Learn about key economic issues facing the region
- Collaborate and establish partnerships with Canadian & U.S. public & private sector leaders
- Strengthen regional networks and cooperation
- Advocate for regional policies and cross-jurisdictional initiatives



10 Provinces, States, & Territories

20+ Sessions & Networking Breaks

125+ Speakers from Canada & the U.S.

500+ Legislators, Business Leaders, & Decision Makers

Learn more at www.pnwer.org/2024-summit

Pacific NorthWest Economic Region

PNWER Working Groups

PNWER addresses a breadth of regional issues through working groups. Each working group is coordinated by a PNWER staff member and headed by two co-chairs, one from the private sector and one from the public sector.

- Agriculture
- Border & Trade
- Cross-Border Livestock Health
- Disaster Resilience
- Economic & Workforce Development
- Energy
- Forestry
- Innovation
- Invasive Species
- Mining
- Tourism
- Transportation
- Water Policy

Regional Infrastructure Accelerator
www.RIANorthwest.org

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PNWER Regional Infrastructure Accelerator

PNWER's Regional Infrastructure Accelerator is a USDOT-funded program that connects multi-state transportation projects with innovative federal financing mechanisms, including TIFIA and RRIF loan programs and Public-Private Partnerships (P3s).



Build Northwest Center of Excellence

Serves as the overarching platform for all outreach activities, offering education on innovative federal financing tools.

- $1.23 million grant (2022-23)
- $2 million grant (2024-25)



Zero-Emission Commercial Refueling

Supporting development of zero-emission refueling infrastructure for medium- and heavy-duty vehicles along freight corridors.

- Drayage decarbonization at the Ports of Seattle and Tacoma
- Designing a zero-emission vehicle incentive program on behalf of the WA Joint Transportation Committee



Critical Connections

Improve connectivity of Tribal nations and rural communities by updating, replacing or improving connective infrastructure.

- Supporting the Bridge Authority in financing the Hood River/White Salmon Bridge replacement project.



High Performance Rail

Improve performance and safety of existing passenger and freight rail systems by identifying and bunding rail projects.

- Assisted the City of Spokane Valley in securing a $21 million RAISE grant for the Pines Road grade separation project.

Center for Regional Disaster Resilience

The Center for Regional Disaster Resilience builds upon a long legacy of PNWER's work to enhance the economic resilience of the region through all-hazards disaster preparedness and resilience.

CRDR
Center for Regional Disaster Resilience

www.regionalresilience.org

Project Areas

- Critical lifelines
- Cybersecurity
- Disaster resilience planning
- Public health
- Technology

Recent Projects

- 2023 Idaho Annual Preparedness and Cybersecurity Conference
- Pandemic Economic Resilience Roadmap
- Crisis Governing and Decision Making in Response to COVID-19

Pacific NorthWest Economic Region

RISE-WA Small Business Accelerator

Accelerator empowers small businesses majority owned by women and/or BIPOC entrepreneurs

The RISE-WA Accelerator was funded by a Small Business Innovation Fund grant from the Washington State Department of Commerce. Throughout the program, RISE-WA supported:

10 rural small businesses that are majority owned by women and/or Black, Indigenous, and People of Color entrepreneurs

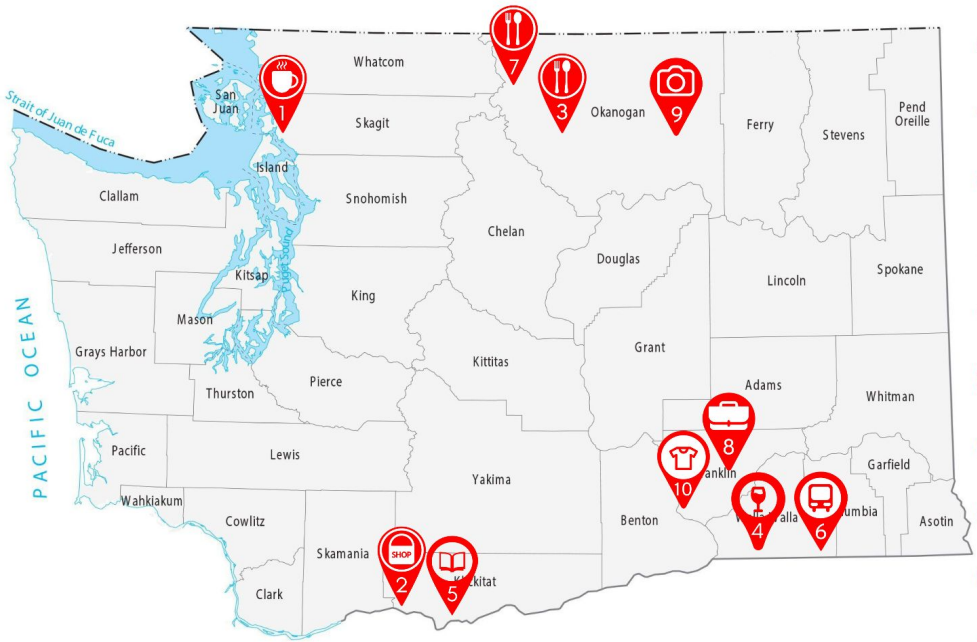
$300k+ direct and indirect funding provided

670 webinar and meeting hours

12+ retained or new jobs



RISE-WA Small Business Accelerator



RISE-WA Cohort

1. **Beaver Tales Coffee**
   La Conner, Skagit County
2. **Blackbird + Ivory**
   White Salmon, Klickitat County
3. **Cinnamon Twisp Bakery**
   Twisp, Okanogan County
4. **Curated Walla Walla**
   College Place, Walla Walla County
5. **Heartsong**
   White Salmon, Klickitat County
6. **InquisiTours**
   Walla Walla, Walla Walla County
7. **The Little Dipper Cafe & Bakery**
   Winthrop, Okanogan County
8. **Mr. Brown's Consulting**
   Pasco, Franklin County
9. **Roxtography**
   Okanogan, Okanogan County
10. **T-Shirt Factory**
    Pasco, Franklin County

PNWER Regional Tourism Council

- Proposed during PNWER Annual Summit in Boise, ID in July 2023
- Approved by PNWER Executive Board in September 2023
- In-person Roundtable held at Port of Seattle with 30 WA and BC public and industry leaders in October 2023
- Initial Focus: Readiness for the 2026 FIFA World Cup - Cross-border collaboration on security, trade, and travel

Regional Tourism Council

Governance Structure

- Two representatives from each PNWER jurisdiction:
  - Elected Official
  - Industry Sector Member
- Serve for a term of two years
- Led by Public Official Chair and Industry Sector Chair elected from the Council members
- Supported by strategic sub-committee - Business Council

Regional Tourism Council

WA Council Members

- Rep. Cindy Ryu, Chair
  Innovation, Community & Economic Development, & Veterans Committee
- David Blandford
  Executive Director, State of WA Tourism

BC Council Members

- Minister Lana Popham
  Ministry of Tourism, Arts, Culture and Sport
- Dave Cowen
  CEO, The Butchart Gardens

Next Steps

- Seeking $200,000 from public & private sources in WA and BC over two years for the Secretariat
- First Governance Meeting scheduled for March 2024

Legislative Energy Horizon Institute (LEHI)

- A 60-hour certificate course over 2 sessions, LEHI helps policymakers understand how energy systems and infrastructure work; how energy infrastructure is built and financed; and the regulation and market impacts on energy infrastructure
- Institute Partners include PNWER, National Conference of State Legislatures, University of Idaho, National Governors Association, Dept. of Energy, Gov. of Canada, Pacific Northwest National Laboratory, Women in Government
- 400+ alumni since 2009. Legislators, governors advisors, and local policymakers from 45 US states and 5 Canadian provinces and territories, incl. 53 alumni from WA
- **2024 Dates: July 12 - 16, in Richland, WA and November 20 - 23, in Washington, D.C.**
- **Applications open late January.**
- **All legislators welcome to apply. Nominations from leadership and alumni encouraged.**
- More information at www.lehi.institute




Powering our future






Pilot Hydrogen Demonstration Projects
Constellation
Nine Mile Point Plant (2023)
• Low-temperature electrolysis
Energy Harbor
Davis-Besse Plant (2024)
• Low-temperature electrolysis
Xcel Energy
Prairie Island Plant (2024)
• High-temperature electrolysis
ENERGY
Alex
Mary
Geoff

LEHI Washington Alumni

- Rep. Stephanie Barnard ‘23
- Rep. Matt Boehnke ’19
- Rud Browne ’17 (councilmember)
- Rep. Vincent Buys ’16
- Sen. Maralyn Chase ’12
- Rep. Cathy Dahlquist ’12
- Sen. Jerome Delvin ’10
- Todd Donovan ’21 (councilmember)
- Debbie Driver ’14 (staff)
- Rep. Mary Dye ’18
- Rep. Deb Eddy ’10
- Sen. David Frockt ’12
- Rep. Keith Goehner ’21
- Matthew Germer ’18 (staff)
- Rep. David Hackney '23
- Jeff Hall ’21 (commissioner)
- Rep. Mark Harmsworth ’15
- Sen. Bob Hasegawa ’19
- Clay Hill ’14 (staff)
- Sen. Janea Holmquist ’10
- Sen. Jim Honeyford ’10
- Rep. Zack Hudgins ’14
- Nikkole Hughes ’15 (staff)
- Rep. Jim Jacks ’10
- Rep. Shelley Kloba ’17
- Mayor Pete Kmet ’19
- Ben Kostick ’17 (commissioner)
- Rep. Patty Kuderer ’16
- Rep. Chad Magendanz ’14
- Rep. Terry Nealey ’12
- Jillian Nordstrom ’17 (staff)
- Sen. Linda Evans Parlette ’12
- Lisa Parshley ’ 19 (councilmember)
- Sen. Kevin Ranker ’10
- Mayor Chris Roberts ’17
- Sen. Phil Rockefeller ’10
- Rep. Cindy Ryu ’15
- Rep. Sharon Tomiko Santos ’15
- Mayor Cheryl Selby ’18
- Rep. Shelly Short ’10
- Rep. Vandana Slatter ’17
- Rep. Norma Smith ’13
- Randy Smith ’19
- Rep. Mike Steele ’17
- Sen. Dean Takko ’16
- Rep. Gael Tarleton ’13
- Rep. Dave Upthegrove ’12
- Jasmine Vasavada ’13 (staff)
- Kathy Vaughn ’15 (commissioner)

Pacific NorthWest Economic Region

PNWER Pizza Lunch - Today! JLOB 302

Join us for a pizza lunch meet and greet to learn more about PNWER and the collaborative work we are doing for the region!

Who you'll meet:

- MLA Rick Glumac | B.C.
- Rep. Cindy Ryu | WA
- MLA Chantelle de Jonge | AB
- MLA Garth Rowswell | AB
- Matt Morrison, PNWER CEO
- Brandon Hardenbrook, PNWER COO



When: Wed. Jan 17 11:45 am - 1pm

Where: JLOB 302