

Program Overview

Meet the Connectors



From left to right - Samantha Paxton, Lauren Nicolas, Kelly Coughlin, Zenovia Harris, Jose Vasquez, Cesar Garcia, and Lalita Uppala

Organizations Selected

HUB 1	HUB 2	HUB 3	HUB 4	HUB 5
lake city collective	OneEastside SPARK	GROWING CONTIGO INTERNATIONAL RESCUE COMMITTEE	KENT CHAMBER of Commerce We are in business for your business. IACS Indian American Community Services	SNOVALLEY CHAMBER OF COMMERCE

How Does it Work?







Small Business Owner

Someone submits a help ticket

GET HELP COMMUNITY BUSINESS CONNECTOR

Connector

Pinpoint specific business needs

- Access to Capital
- Planning & Marketing
- Technology & E-Commerce
- Licenses, Permits, & Government Forms

Business Assistance Providers

Coordinated business support

Progress & Accomplishments

Grants

- $200,000 Evergreen Manufacturing Growth
- $511,000 Weather Disaster
- $450,000 with 92% BIPOC and women-led organizations receiving contracts

Outreach

- Over 300 hours of 1:1 small business interactions
- $35,000 to CBOs and local chambers
- 2023 Washington Economic Development Association DEI Award

Collaboration

- Seven (7) business assistance events across King County
- King County Library Welcome Desk
- King County Racism as a Public Health Crisis grant application assistance

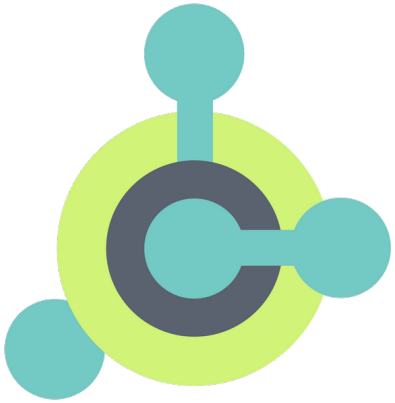
2023 ADO Year End Report

THE CHAMBER

Business Retention & Expansion
180 interactions, serving 53% BIPOC and supporting retention of 10 jobs and creation of 12 new jobs, tracking $220,000 in private investment.

Subregional Impact & Equity
Served 132 (~73%) businesses surrounding Seattle, helping to secure $307,970 in grants, 1/3 awarded to BIPOC and women-owned businesses.

Area Recruitment
100+ interactions by Greater Seattle Partners, delivering mostly relocation & expansion (72%) and site location (28%) services, landing two companies with anticipated investment of $3 million.



THE CHAMBER

Port of Seattle®

REACH
KING COUNTY
Retention, Expansion, and Collaboration Hub

King County

Special Thanks

- Chamber President & CEO, Rachel Smith
- Port Executive Director, Stephen Metruck
- Port Commissioners, Sam Cho, Toshiko Hasegawa, and Hamdi Mohamed
- King County Executive, Dow Constantine
- REACH King County city and county economic development leaders
- Local chambers, minority and immigrant-centered organizations, and business assistance providers

COMMUNITY BUSINESS CONNECTOR

Contact Information

THE CHAMBER



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