

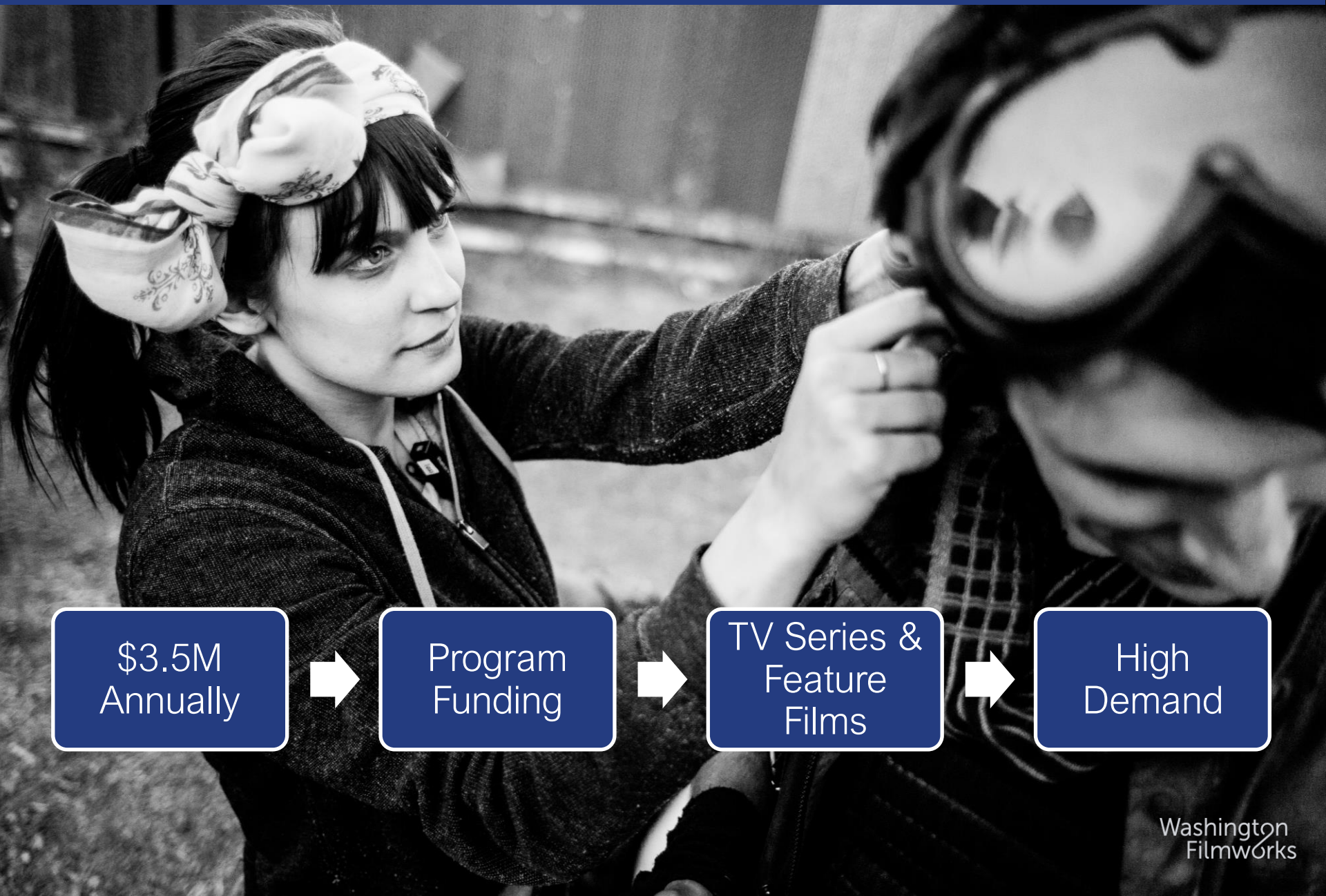
November 16, 2021

Senate Committee on Business, Financial Services and Trade

Washington Filmworks

Photos by Daniel Schaefer and Regan MacStravic.

Motion Picture Competitiveness Program: About the Program



Motion Picture Competitiveness Program: Model Program

- In State Spend
- Health & Retirement Benefits
- Rigorous Review



Motion Picture Competitiveness Program:
Economic Impact



132
Projects

$447m
Economic Impact

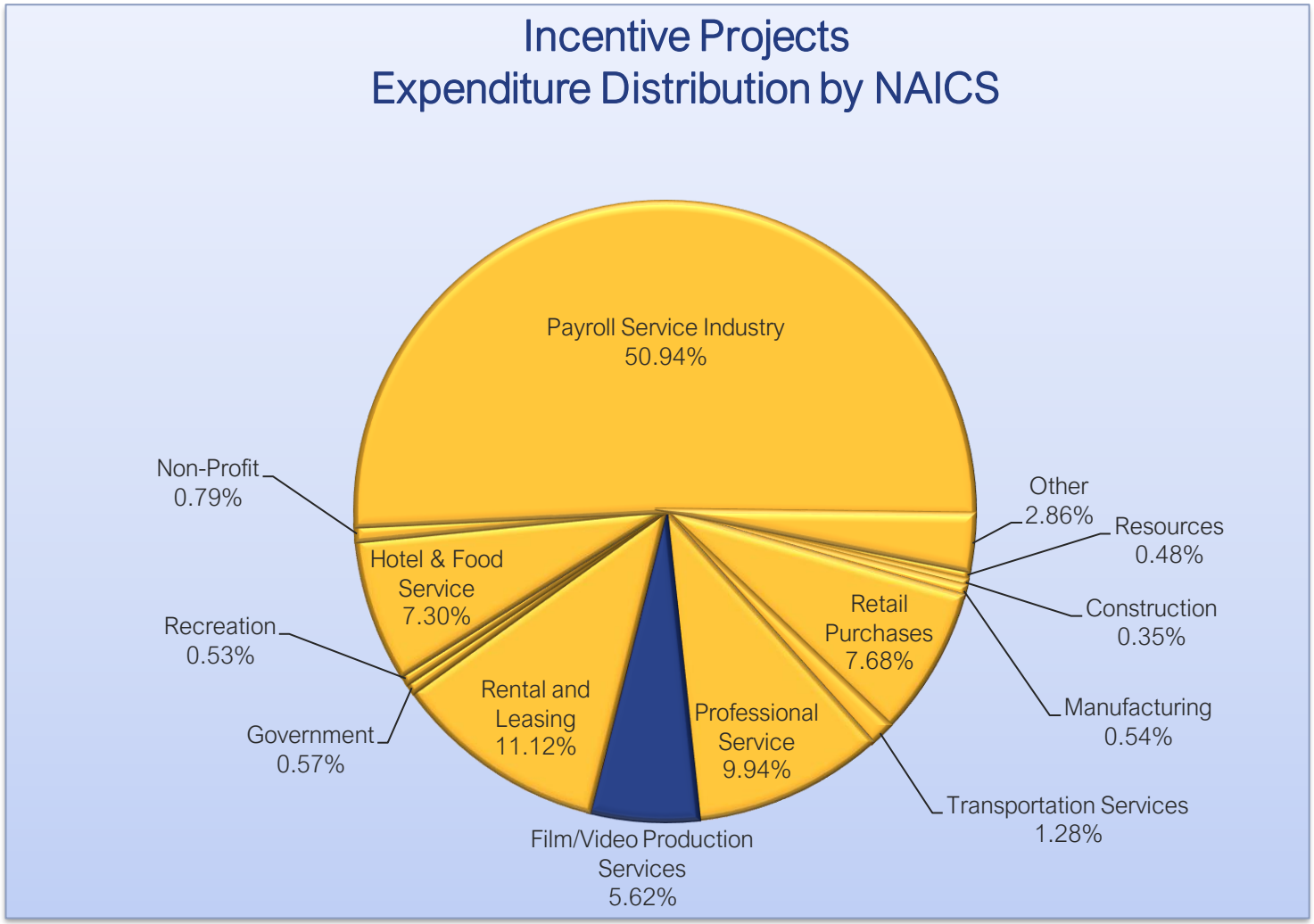
24,800
Jobs for WA Residents



Approved Projects Spent Money in Every Legislative District

Washington Filmworks

Motion Picture Competitiveness Program:
Economic Impact



Z Nation: Case Study



- 5 Seasons - 60 Episodes
- $94.9m of Economic Impact
- 100 Local Hires Weekly
- Average Wage: $34 p/hr
- 125-150 Checks Per Week
- Global Distribution

Z Nation: Case Study



Media Mentorship Program:

Education, Mentorship, Pathways to Production



Monica Anegbeode



Daniel Chang



Anikka Se'a Suguitan



Ha'aheo Auwae-Dekker



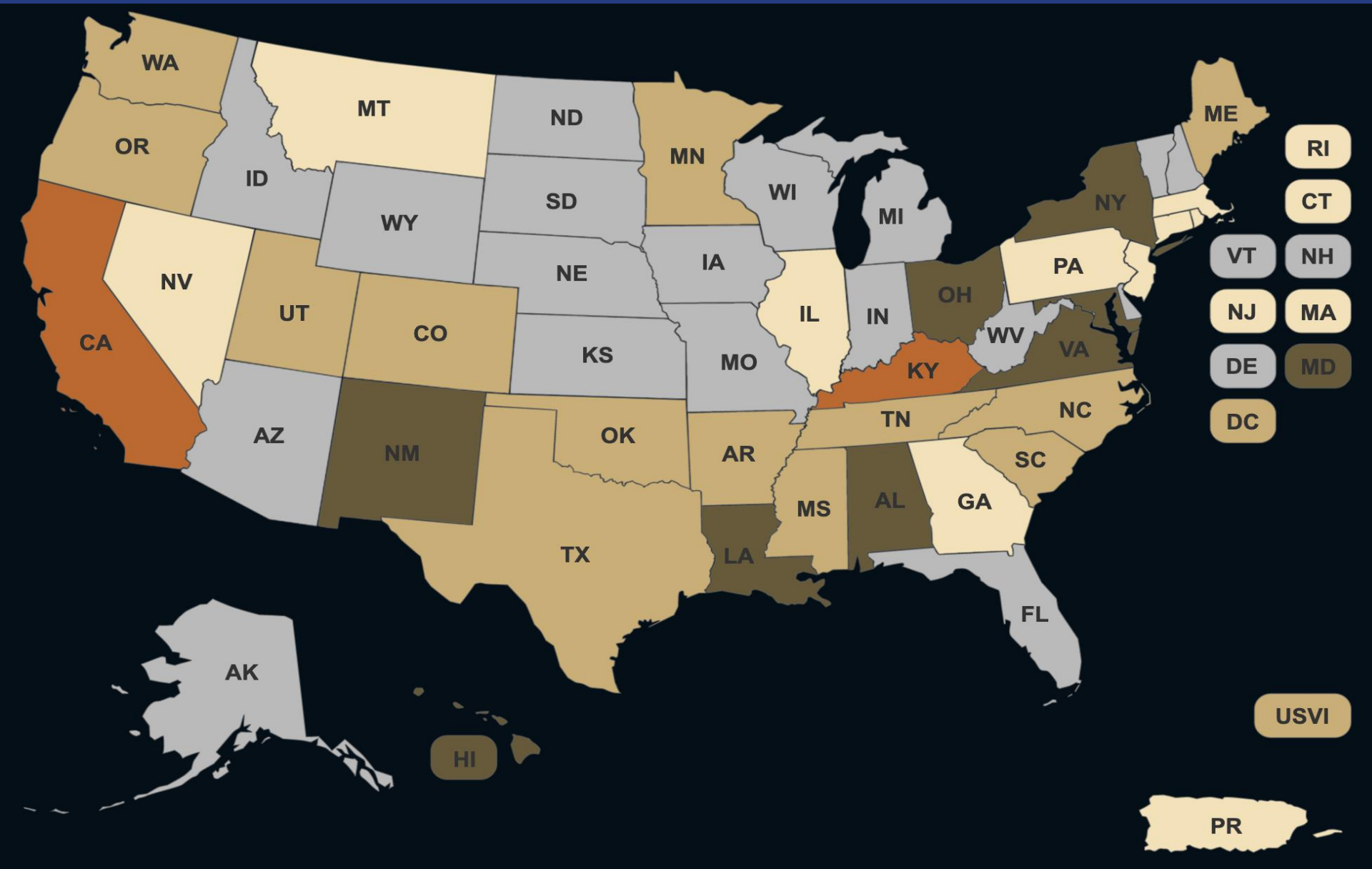
Aaron Jin



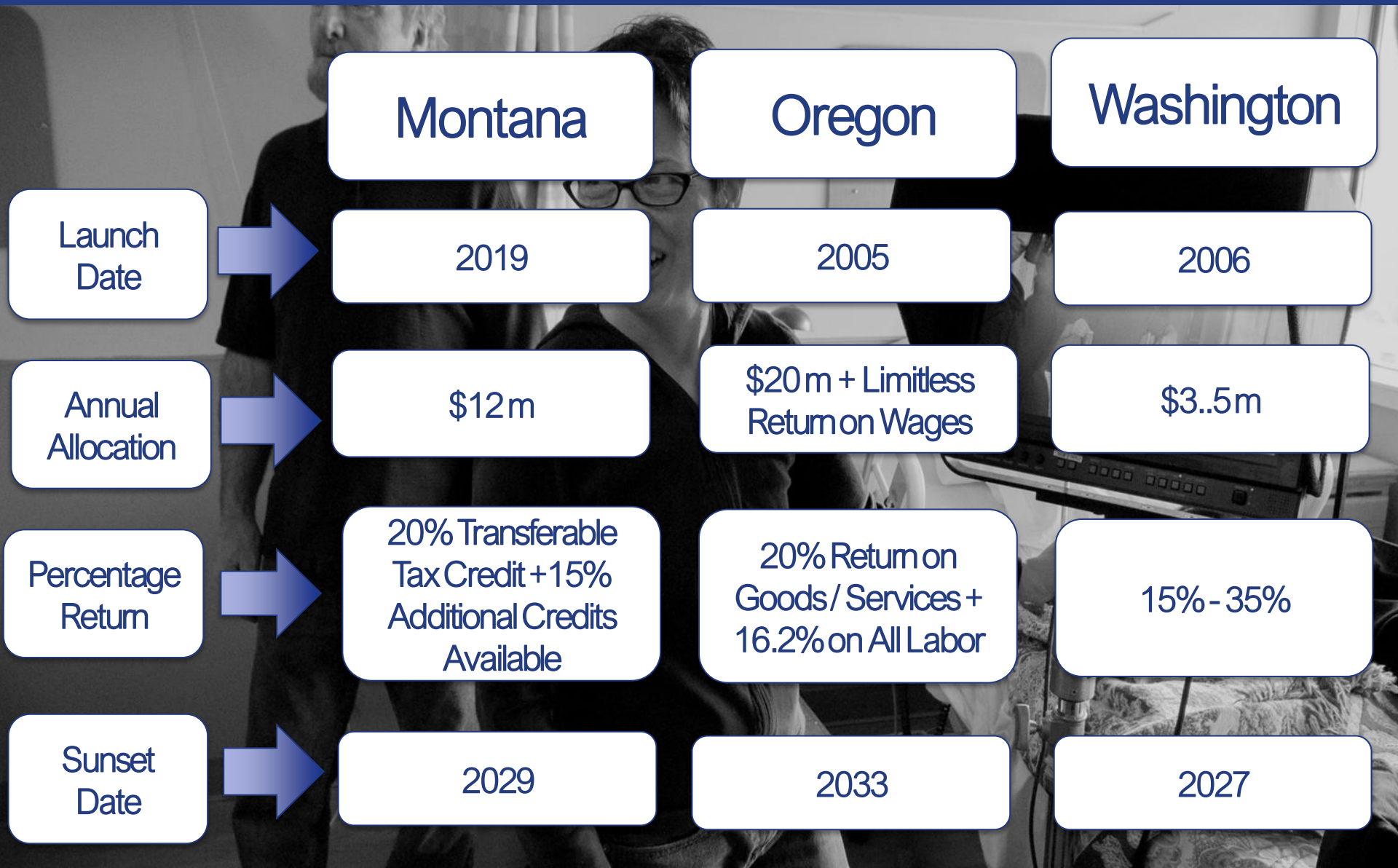
Francis Grace Mortel

Not Pictured: Misty Grace Ellingburg and Anthony Suggs

Production Incentive Programs:
Competitive Landscape



Production Incentive Programs:
Regional Landscape



	Montana	Oregon	Washington
Launch Date	2019	2005	2006
Annual Allocation	$12 m	$20 m + Limitless Return on Wages	$3..5 m
Percentage Return	20% Transferable Tax Credit +15% Additional Credits Available	20% Return on Goods / Services + 16.2% on All Labor	15% - 35%
Sunset Date	2029	2033	2027

Production Incentive Programs:
Regional Landscape



	Montana	Oregon	Washington
Crew Depth	4	4	2.5
Honey Wagons	4	4	0
Motor Homes	7	5	0
Soundstages	1 Montana Studios	2 Netflix Warner Bros.	1 Harbor Island Studios

Production Incentive Programs:
Regional Landscape

Most recently the state has been the home of series like SHRILL (Hulu/WB), TRINKETS (Netflix), DOCUMENTARY NOW (IFC), TOP CHEF (Bravo) and feature films like LEAVE NO TRACE, PIG and the upcoming METAL LORDS.

Since its inception in 2005 Oregon's incentive programs have generated more than $1.7B of tracked spending and is now responsible for 5,000 jobs per year.



Tim Williams
Executive Director of Oregon Film

Film Office: Resources



- 20 Years of Production Resource Information
- Location Database
- Crew and Vendor Database
- Film Liaison Network
- Permit Information

> We could have shot anywhere. We chose Washington because of the incentive, the entrepreneurial approach of Washington Filmworks and the stellar reputation of the film community.
>
> – Deborah Moore, Producer, *4 Minute Mile*

Washington Filmworks

Ford Bronco F-150 Commercial: Case Study



Commercial Campaign

Estimated Budget $6m

Filmed In Rural Areas
Whatcom County
Skagit County
Chelan County
Grant County
Kittitas County

1500 Hotel Room Nights
Bellingham, Burlington, Leavenworth, Ellensburg, Cle Elum

Washington Filmworks: Questions

