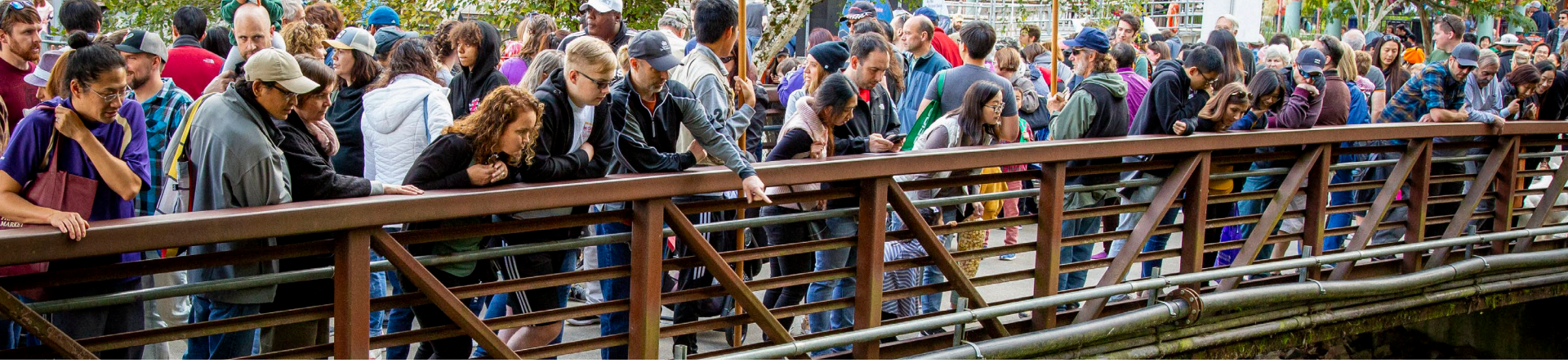


Creative Districts Program Overview

House Community and Economic Development Committee Meeting, March 16, 2021

ARTSWA



What is a Creative District?

- Right-sized geographic area
- A vehicle for jobs & economic opportunities
- Focal point for arts and culture
- Broad definition of creative

Crowd of onlookers watch salmon run on Issaquah Creek during Issaquah's Salmon Days, an annual arts and culture event that drew over 200,000 visitors in 2019. Photo courtesy City of Issaquah.

ARTSWA
WASHINGTON STATE ARTS COMMISSION



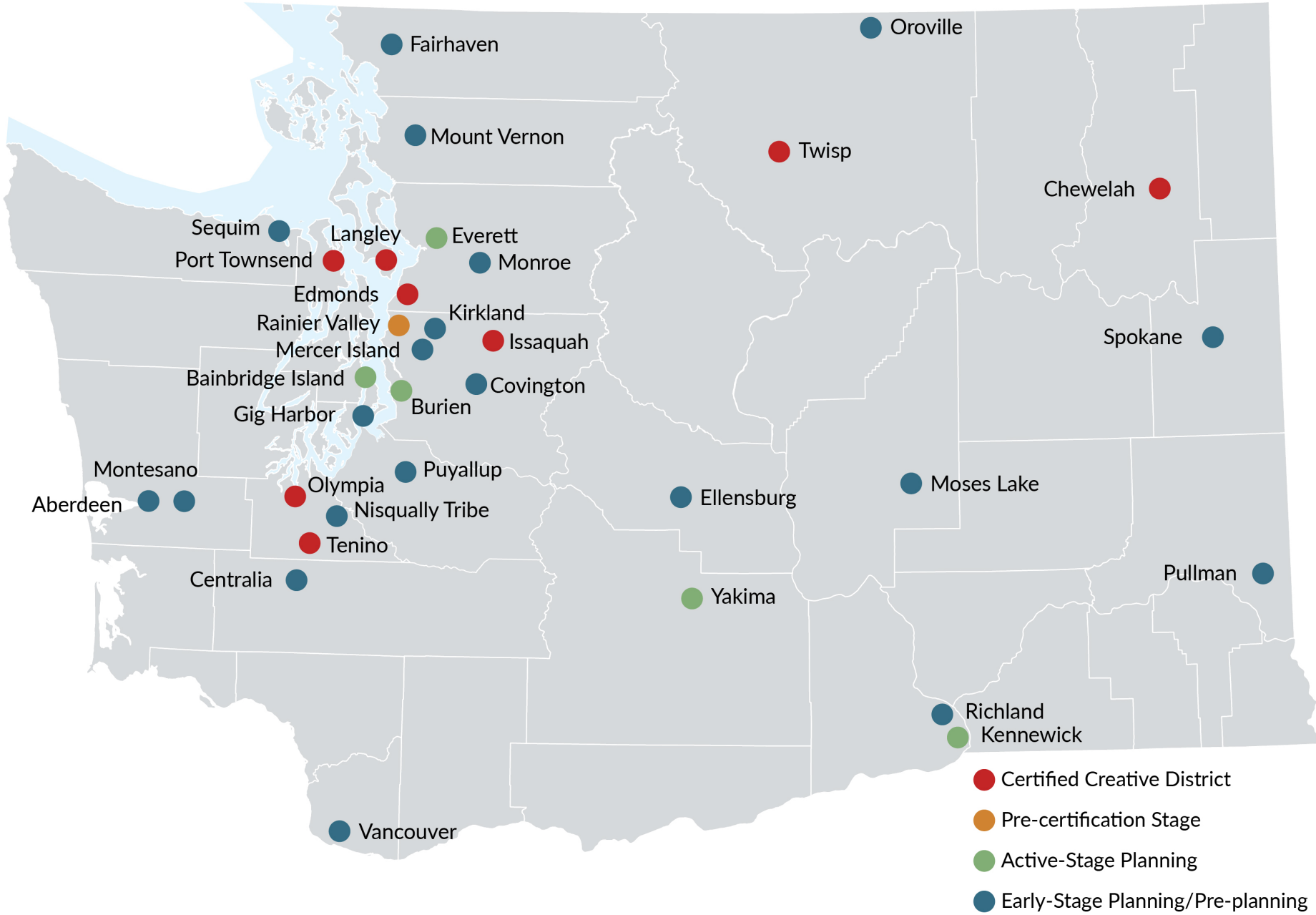
How the Program Works

- Planning, application and state-certification process
- Customized to each community
- Fosters authentic community engagement
- State certification = avenue for partnerships & grants

Metalworking student at Coyote Central School in Seattle. Photo courtesy of Coyote Central.

ARTSWA
WASHINGTON STATE ARTS COMMISSION

Washington Creative District Communities, March 2021



Chewelah Creative District



Port Townsend Creative District



Rainier Valley Creative District

- Post pandemic recovery with an idea for the aftermath
- Our Planners and Stakeholders are committed, not just artists
- Physical Boundaries within the district
  - John Muir Elementary
  - Rainier Beach High

We're ambitious!



Telecommunication



Economic Development



Tourism

How We Support Communities

- Initial program grants
- Capital Projects pilot
- WSDOT signage partnership
- Change Leader Institute
- Rural communities cohort
- Ongoing technical assistance



ArtsWA and WSDOT partner to provide exclusive highway signage for Creative Districts.

This is the first sign installed in Washington, along Hwy 395 in Chewelah. Photo courtesy of WSDOT.

ARTSWA
WASHINGTON STATE ARTS COMMISSION



ARTSWA
WASHINGTON STATE
ARTS COMMISSION

Washington State Arts Commission
711 Capitol Way South, Suite 600
Olympia WA 98504
annette.roth@arts.wa.gov
https://arts.wa.gov

Front cover photo: Actors perform at Key City Theatre in Port Townsend. Photo courtesy of Port Townsend Creative District. Photo above: Attendees at Design in the Park outdoor display in Seattle.