



CERB RURAL BROADBAND

Community Economic Revitalization Board

ECONOMIC REVITALIZATION
CERB
INVESTING IN
WASHINGTON'S ECONOMIC FUTURE



Community Economic Revitalization Board

Who Is CERB?

Investing in
Washington's Economic Future

Washington State Department of Commerce

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Community Economic Revitalization Board

CERB is designed to:

Finance public infrastructure construction to support private business development

Finance public broadband infrastructure to provide high-speed, open-access service for rural underserved communities.

Assist local governments with economic development and broadband planning

Eligible Applicants: All Local Governments & Federally Recognized Tribes
Eligible Systems: All below and above ground infrastructure



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How CERB works

Technical Assistance (TA)

- Staff provides technical assistance to communities for project development.

Applications

- Applications are due 8 weeks prior to a meeting.
- Staff works with the client to vet the application and project.

CERB

- The Board meets to review applications every two months.
- The applicant presents the proposal to the Board.
- The applicant will know at the meeting if their project is approved.

*CERB Tracks **ALL** Projects for 5 years **AFTER** Completion*

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Core CERB + Ancillary Programs/Funding

CERB Administered Ancillary Programs
†1999 Telecom Pilot Program
*1999 Rural Economic Vitality (REV) Program
*1999 Qwest Telecom Program
*2006 Job Development Fund (JDF)
*2009 Export Assistance Program
*2013 Competitive Grant Program
‡Local Infrastucture Financing Tool (LIFT) Program
†2013 Municipal Revitalization Loan Program
*2018/19 Rural Broadband Program

†CERB funds were used for these programs.
‡Tax Credit Program

1982 : CERB's first appropriation was $20m.
In 2020, that would equal $55m.

80,000,000
70,000,000
60,000,000
50,000,000
40,000,000
30,000,000
20,000,000
10,000,000
0
-10,000,000

1982
1983-85
1985-87
1987-89
1989-91
1991-93
1993-95
1995-97
1997-99
1999-01*
2001-03
2003-05
2005-07*
2007-09
2009-11*
2011-13
2013-15*
2015-17
2017-19*
2019-21*



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Core CERB 1982-2020

$203 Million
CERB Investment
0% Default in 38 years

$5.8 Billion
Leveraged Private Investment

$427 million
Match Funding

36,600 FTEs*
Created/Retained

$5,572
Cost Per Job

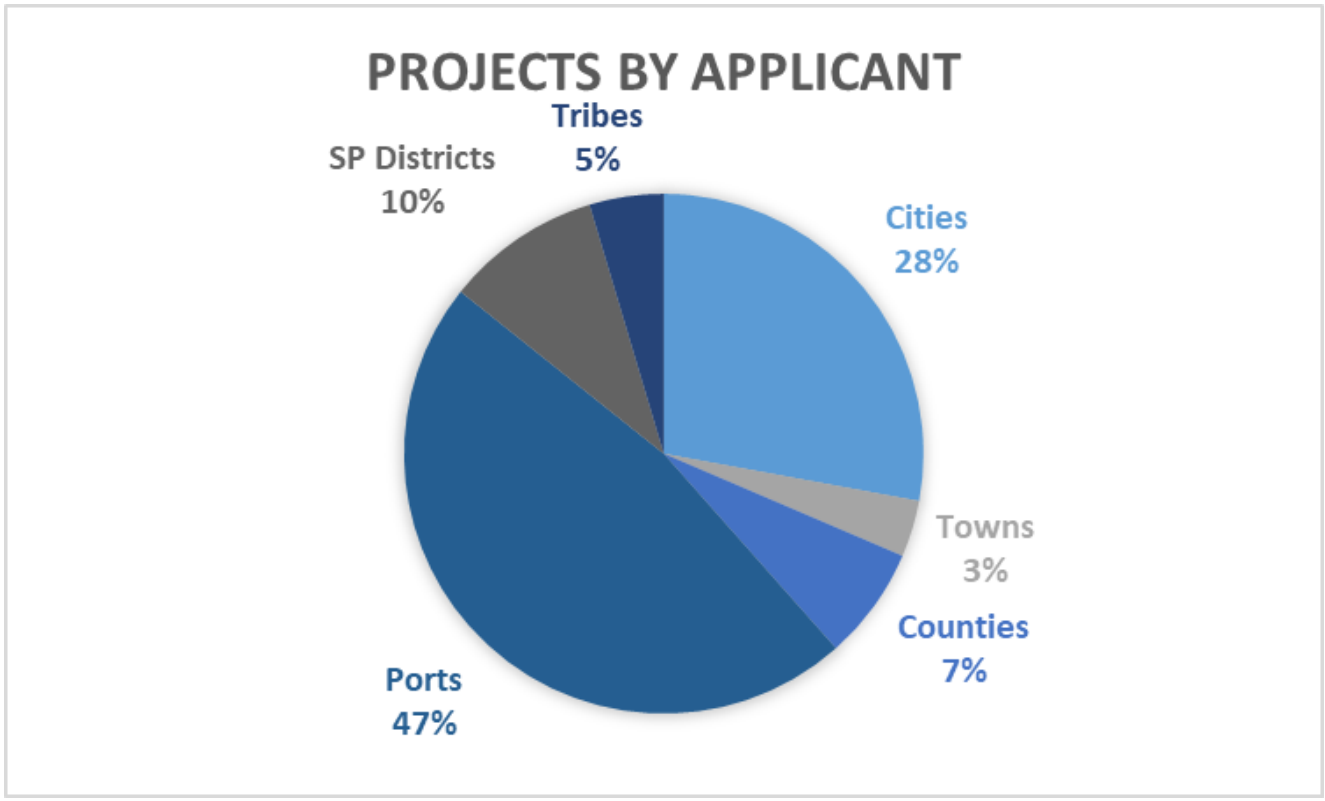
455
Projects

**Created and retained jobs are full-time permanent high-wage jobs, not construction jobs.*



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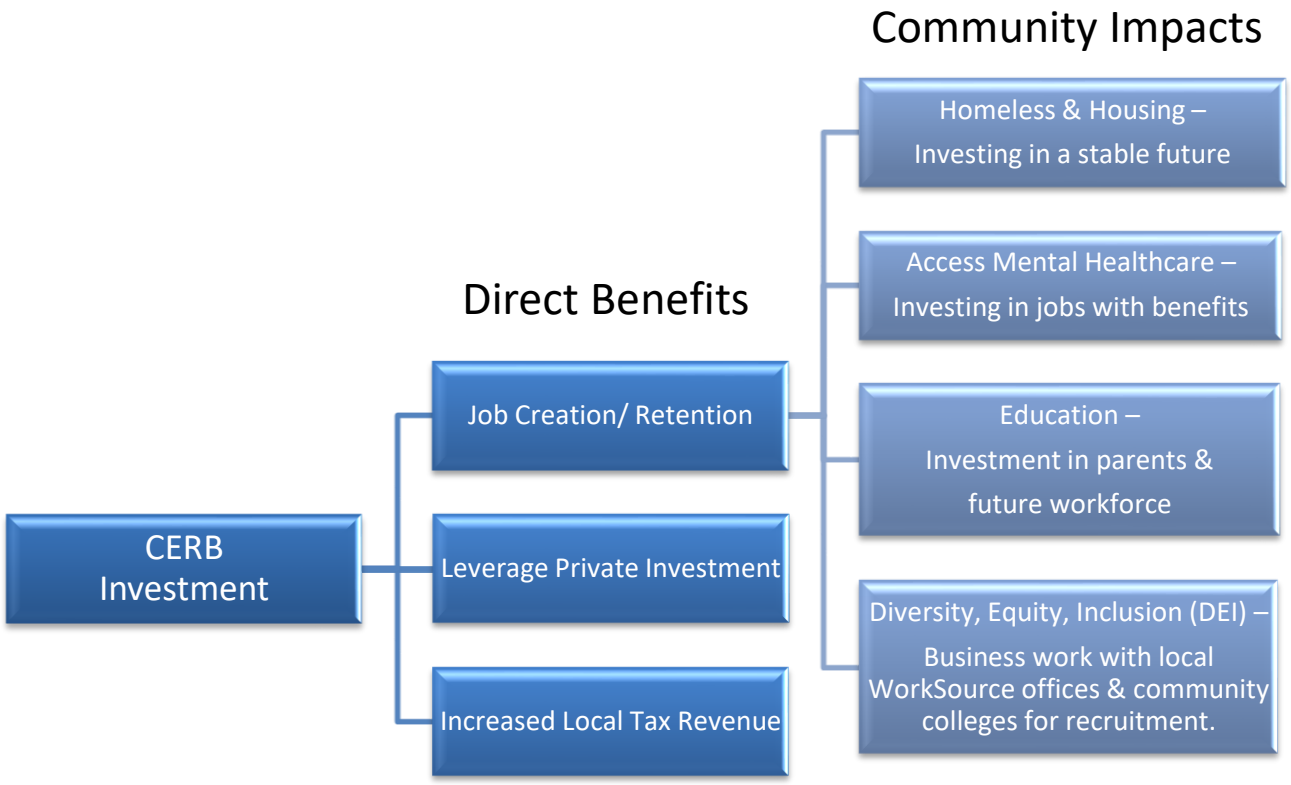
Core CERB 1982-2020





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Core CERB 1982-2020





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Rural Broadband 2018-2020

$11.7 million

CERB Investment

$8.5 million

Match Funding

13, 972*

Connections

$844 Cost per Connection

13 Projects

43 Communities

5 Towers

292 Miles of Fiber

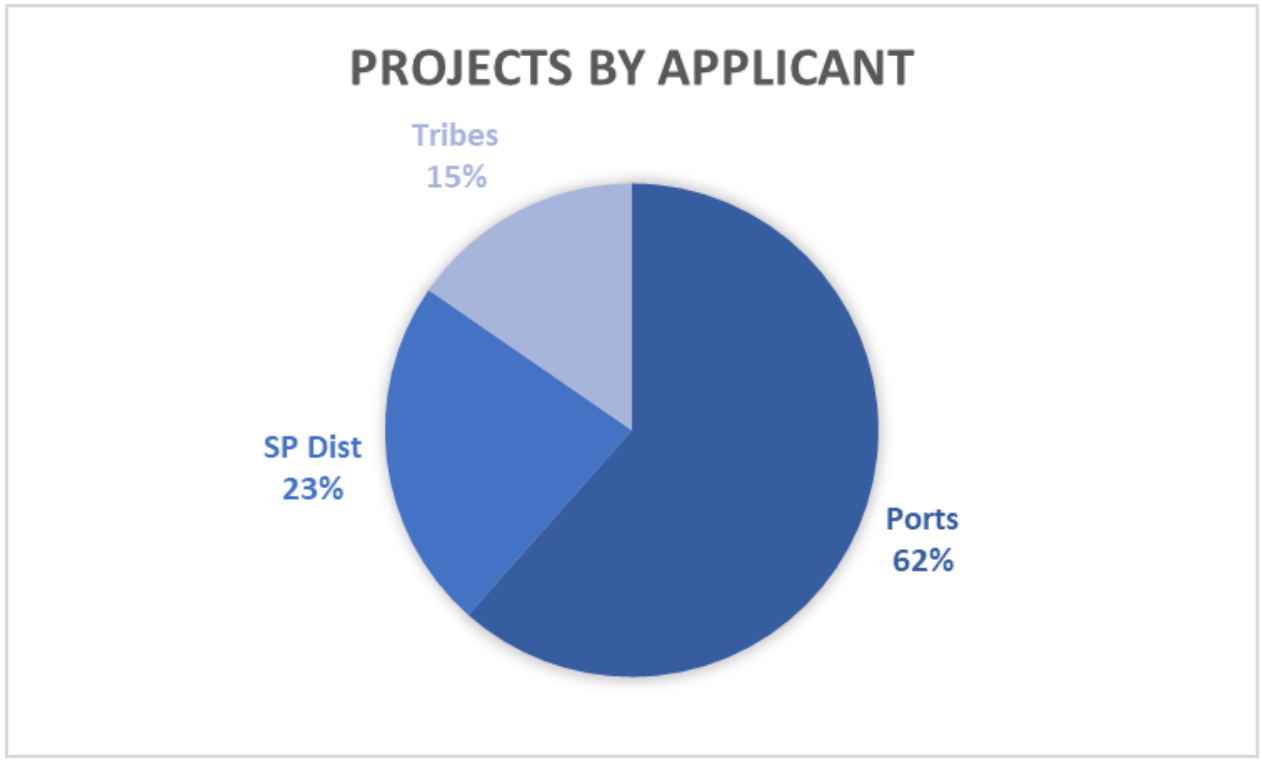
64 ISPs

**13,012 are household connections that facilitate virtual education, ecommerce, telework, and telemedicine*



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Rural Broadband 2018-2020





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Rural Broadband 2018-2020

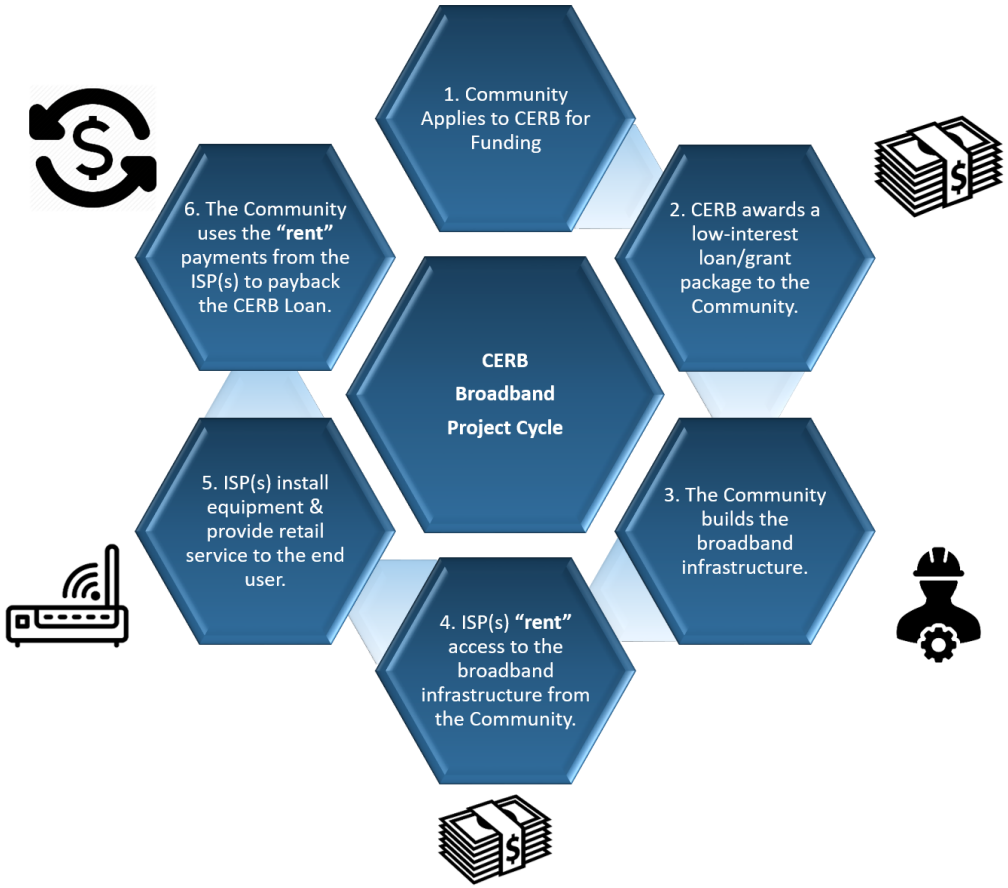
CERB Investment

Direct Benefits	Increased Connectivity for the Unserved/Underserved	Drive Job Creation & Retention and Expand Markets for Local Businesses	Serve ongoing and growing needs of Community Systems	Online Educational Opportunities
Community Impacts	Diversity, Equity, Inclusion – Increases access to affordable services, devices, & training.	- Brings Local Business To Global Markets - Enables Individuals to Start & Grow Businesses -Telework Opportunities	Connects Local Law Enforcement, Government, and Healthcare	- K12 Remote Learning - Homeschooling -Online Higher Ed - Increases Access to Economic Opportunities



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How can a community pay back CERB for broadband construction?





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Washington Connectivity = CERB + PWB

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WASHINGTON STATE
PUBLIC WORKS BOARD
INFRASTRUCTURE IS FUNDAMENTAL

PORT OF ILWACO

Pend Oreille
Public Utility District

Port of Skagit



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CERB Project Pipeline

Project Development

$87 million

- Committed Private Partner $44.2m
- Prospective Development $12.6m
- Rural Broadband $29.3m
- Planning $725,000

Planning Projects*

$145.6 million

- Core CERB $123m
- Rural Broadband $22.6m

Pipeline TOTAL $232,679,058

**Rural Broadband & Core CERB: Estimates are based on construction averages for planning projects funded between 2013-2020.*

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CERB Project Pipeline Estimated Outcomes

$179.8m
Core CERB*

- 120 Projects
- $519.6m Match
- $5.2b Private Investment
- 32,413 FTEs

$51.9m
Rural Broadband**

- 57 Projects
- 61,492 connections
- 285 ISPs

Based on historical outcomes (1982-2020)

*** Based on current estimates (2018-2020)*

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2019 – Port of Garfield received a $550,000 loan/grant for the Pomeroy Broadband Project. This project consist engineering & construction of dark fiber infrastructure on aerial poles with last mile components in the City of Pomeroy.

Estimates: 684 connections at 1G

Cost per connection: $804

LD 9 – Port of Garfield, Garfield County



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CERB's 2021 Legislative Priorities

- **Codification** of the Rural Broadband Program in RCW 43.160
- **Secure capital funding** for all 4 of CERB's Administered Programs

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THANK YOU!

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