ADA DEVELOPERS ACADEMY

at the Innovation, Technology, and Economic Development Committee
of the Washington State House of Representatives
February 25th, 2020



ada developers
academy

Agenda

1. Program Overview
2. Student Stories
    a. Current Student
    b. Current Intern
    c. Ada Alum
3. Ada by the Numbers
4. What's Next



ADA PROGRAM OVERVIEW

Program Overview

Ada Developers Academy is a non-profit, tuition-free coding school for women and gender diverse adults. We focus on serving **low income people, underrepresented minorities, and members of the LGBTQIA+ community.**

Program Overview



Classroom Experience

Writing Code	HTML/CSS | Ruby | Ruby on Rails | Web APIs | Javascript | CS Fundamentals
Software Engineering	Test-Driven Development | Pair Programming | Agile Practices | Networking | Career Readiness
Advocacy	Diversity and Inclusion Training | Racial Caucusing | Allyship Training | Leadership | Advocacy Work | Identifying Microaggressions

Internship Experience

01	**Interview Week**	Each student will interview with 6 partner companies
02	**Interview Placement**	Student will be placed based on company interview feedback, instructor feedback, and student preference
03	**Thursdays at Ada**	Each week students spend 5 hours back at Ada for CS Fundamentals and interview preparation

Student Support



Tutoring



Teaching Assistants



Adie Mentors



Interview Coaching



Industry Mentors

Corporate Partners













































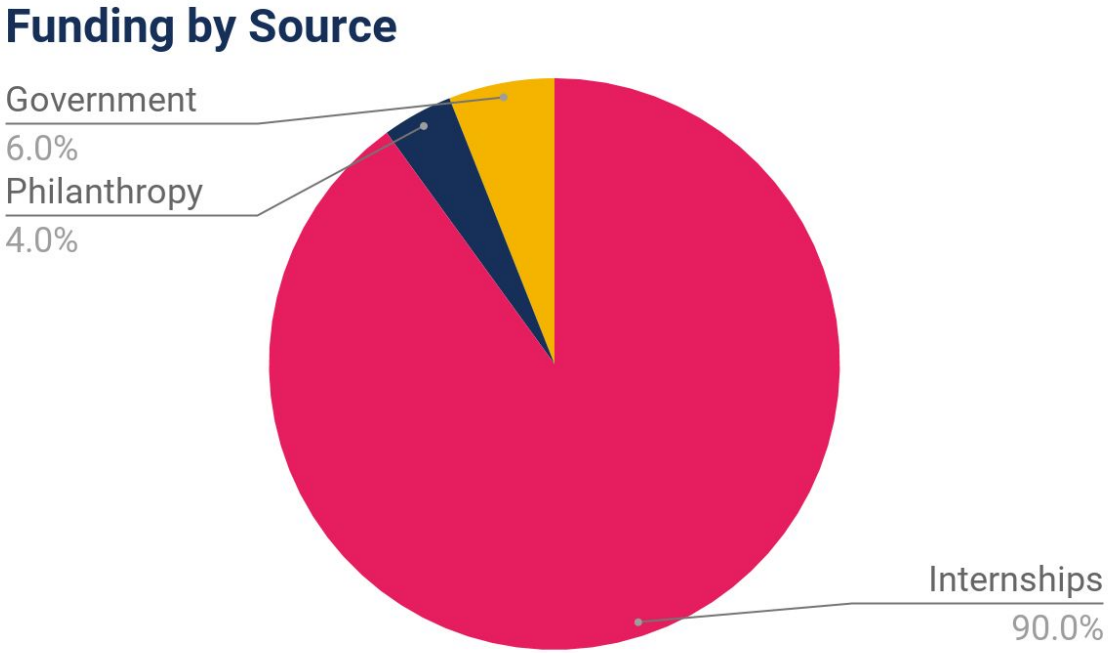
ADA STUDENT STORIES

ADA BY THE NUMBERS

Program Outcomes



Financial Model



- $4m operating budget
- 90% sustainable revenue from corporate partners
- $42k internship fee ($30k for program operations, $12k for student stipends)
- 51% of donor base is alums

WHAT'S NEXT AT ADA?

Growth Timeline



Ways to Engage

