

Exhibit C

**Notice of Class Action
Settlement
In re Plaid Inc. Privacy
Litigation**

If you connected your financial account to a mobile or web-based app that has used Plaid between January 1, 2013 and [] in the United States, you may be eligible for a payment from a class action settlement.

*This is a Court-approved Legal Notice.
This is not an advertisement.*

This notice is only a summary. It contains information about a class action settlement. More detailed information can be found at:

www.PlaidSettlement.com
Questions? XXX-XXX-XXXX

Plaid Privacy Litigation
c/o Settlement Administrator
1650 Arch Street, Suite 2210
Philadelphia, PA 19103

Forwarding Service Requested

[BARCODE]

Postal Service: Please do not mark barcode

Notice ID: **XXXXXX**

Confirmation Code: **XXXXXX**

FIRST NAME LAST NAME

ADDRESS 1

ADDRESS 2

CITY, ST ZIP

A Settlement has been proposed in this class action litigation against Plaid Inc. ("Plaid"). Plaid enables connections between a user's financial account and approximately 5,000 mobile and web-based applications ("apps"). This class action alleges Plaid took certain improper actions by (1) obtaining log-in credentials to user's financial accounts through an interface ("Plaid Link") that allegedly had the look and feel of a bank account login screen, when in fact it was Plaid itself; and (2) obtaining more financial and other data than was authorized or needed by a user's app. Plaid denies these allegations and any wrongdoing and maintains that it adequately disclosed and maintained transparency about its practices.

Who is Included? You may be a Class Member, and affected by this Settlement, if you are a United States resident who connected a financial account to an app between January 1, 2013 and []. More specifically, you are a Class Member if you own or owned one or more "Financial Accounts" between January 1, 2013 and []. "Financial Accounts" is any checking, savings, loan, or other account at a financial institution (1) that Plaid accessed using the user's login credentials and connected to a mobile or web-based fintech application that enables payments (including ACH payments) or other money transfers or (2) for which a user provided financial account login credentials to Plaid through Plaid Link. You are receiving this notice because records indicate you may be a Class Member. For additional information on how to confirm whether you are a Class Member, please visit www.PlaidSettlement.com.

What does the settlement provide? Under the Settlement, Plaid will pay \$58 million to establish a Settlement Fund. After deducting any court-approved attorneys' fees and expenses, Service Awards for the Class Representatives, and the costs of the settlement administration, the Settlement Fund will be distributed to Class Members on a pro rata basis. The amount of the payments to individual Class Members will depend on the number of valid claims that are filed. The Settlement also requires Plaid to provide other non-monetary benefits. Please visit www.PlaidSettlement.com for more information.

How do I get a payment? You must submit a valid Claim Form submitted online or postmarked by [DATE]. Claim Forms may be submitted online at www.PlaidSettlement.com or by completing and returning a Claim Form to the Settlement Administrator. Please visit www.PlaidSettlement.com for more information.

Do I have a lawyer in the case? If you are a Class Member, you have a lawyer in this case. The Court appointed as "Class Counsel" the law firms Burns Charest LLP; Herrera Kennedy LLP; and Lief Cabraser Heimann & Bernstein LLP to represent the Class Members. Their contact information is available at www.PlaidSettlement.com. If you want to be represented by your own lawyer, you may hire one at your own expense.

Your other options. If you are included in the settlement and do nothing, your rights will be affected and you won't get a payment. If you don't want to be legally bound by the settlement, you must exclude yourself from it by [DATE]. Unless you exclude yourself, you won't be able to sue or continue to sue Plaid for any claim made in this lawsuit or released by the Settlement Agreement. If you exclude yourself, you won't receive a payment. If you stay in the settlement (i.e., don't exclude yourself), you may object to it or ask for permission for you or your lawyer to appear and speak at the Final Approval Hearing – at your own cost – but you don't have to. Objections and requests to appear are due by [DATE]. More information about these options is available at www.PlaidSettlement.com.

The Court's hearing. The Court will hold the Final Approval Hearing at [] on [Month] [Day], 2021 in Courtroom 4 (3rd Floor) of the United States Courthouse, 1301 Clay Street, Oakland, CA 94612. At the Final Approval Hearing, the Court will consider whether the Settlement is fair, reasonable, and adequate. If there are objections, the Court will consider them. The Court may listen to people who appear at the hearing and who have provided notice of their intent to appear at the hearing. The Court may also consider Class Counsel's application for attorneys' fees, expenses, and Service Awards. At or after the hearing, the Court will decide whether to approve the Settlement and to approve Class Counsel's application for attorneys' fees, expenses, and Service Awards. The date of the Final Approval Hearing may change without further notice, and Class Members should check www.PlaidSettlement.com to confirm that the date has not been changed.